#### **ASIA-PACIFIC HEALTHCARE COMPLIANCE CERTIFICATION PROGRAM**



Sample Agenda Only: Session topics & faculty are subject to change.

#### **PROGRAM FACULTY**

- Kathleen BOOZANG, Professor of Law, Seton Hall Law School (Newark, NJ)
- Wilson ANG, Of Counsel, Norton Rose (Singapore)
- Gordon SCHATZ, Partner, Reed Smith (Washington, D.C.)
- Gareth Lee, Associate Gen. Counsel & Head of Compliance, Asia Pacific, Allergan (Singapore)
- Yuet-Ming THAM, Partner, Sidley Austin (Hong Kong)
- Shaoyu CHEN, Partner, Covington & Burling (Beijing)
- Jennifer YEO, Founder & Sr. Partner, YEO-LEONG & PEH (Shanghai & Singapore)
- Hwa Soo CHUNG, Chair, Health Practice Group, Kim & Chang (Seoul)
- Ken CHIA, Associate Principal, Baker & McKenzie. Wong & Leow (Singapore)
- Tom ZERULL, Regional Compliance Director, AAAME & Japan, AbbVie (Singapore)
- John TAN, Counsel, Reed Smith (Shanghai)
- Dr. Jerry CHNG, Medical Director, Bayer Healthcare (Singapore)
- Rhys TEE, Associate Director, Compliance, Allergan (Singapore)
- Simone HANDLER-HUTCHINSON, Seton Hall Law School (Newark, NJ)

T	Day 1 Compression
TIME	Day 1 Curriculum
09:00-09:50	Welcome & Self-Introductions
	Preview of the Week:
	- Program Goals & Objectives
	- How is Compliance Best Achieved?
	A discussion of Values vs. Rules
09:50-10:50	Ethics as a Foundation for Corporate Compliance Programs (business ethics,
	professional codes of conduct and corporate governance)
10:50-11:10	Morning break
11:10-12:10	Global Corruption Risks and Enforcement Efforts (OECD, UNCAC, etc.)
12:10-13:10	Lunch
13:10-14:20	Extraterritorial Impact of US Foreign Corrupt Practices Act & UK Bribery Act:
	Legal Requirements & Defenses
	Cases, settlements and enforcement
	Implications for third party due diligence
14:20-14:40	Afternoon Break
14:40-15:40	Anti-Corruption Laws Emanating from Asia-Pacific Countries.
15:40-16:40	Enforcement & Monitoring of Clinical Research Activities
16:40-17:20	Interactive Session—Hypothetical exercise or share a particular compliance challenge

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TIME	Day 2 Curriculum
09:00-09:10	Key Concept Review
09:10-10:40	Focus on China: The regulatory approval Process for New Drugs & Devices
10:40-11:00	Morning Break
11:00-12:30	Government Investigations: local, national, and int'l enforcement
	Being the Focus of a Government Investigation
	Risk to and rights of employees
	Legal privilege
	Responding to inquiries
	Business continuity plans
	Third Party Risk
12:30-13:30	Lunch
13:30-14:30	Data Privacy Laws as Related to Anti-corruption Compliance & Internal Investigations
14:30-15:20	Focus on Japan Pharmaceutical Affairs Law:
	- JPMA Guidelines
	- FTC Guidelines
	- Transparency initiatives
	- Sexual & Power Harassment Issues
	- Pharmacovigilance
15:20-15:40	Afternoon Break
15:40-17:00	Interactive Session: Moderated Compliance Officers Panel Discussion and Audience Q&A
	Welcome Reception for Faculty & Attendees (location tbd)
Тіме	Day 3 Curriculum
09:00-09:10	Key Concept Review
09:10-10:40	Advertising and Promotion of Prescription Drugs and Medical Devices:
	- Korea
	- Japan
10:40-11:00	Morning Break

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10:50-12:20	Panel Session: Industry Codes of Practice/Ethics (SAPI, JPMA, Medicines Australia, IFPMA)  • setting a code  • enforcing a code/vigilance  • to what extent do voluntary codes have legal ramifications  • new initiatives & updates
12:20-13:20	Lunch
13:20-14:40	Global and Regional Transparency Trends - National laws & pending legislation - Sampling of Voluntary industry codes (JPMA, Medicines Australia, IFPMA)
14:40-15:00	Afternoon Break
15:00-16:30	Competition Law in the Healthcare Sector: Korea, Singapore, Malaysia, Japan
16:30-17:30	Focus on Scientific Exchange & Educational Activities (Advisory Boards, Speaker Programs, etc.)

TIME	Day 4 Curriculum
09:00-09:10	Key Concept Review
09:10-10:00	Public Procurement Rules & Processes for Healthcare Products and Services
10:00-10:20	Morning Break
10:20-12:30	Interactive Session: Group Case Studies Workshop
	Team Instructions
	<ul> <li>Teamwork evaluations of proposed activities, risk, and recommend-dations.</li> </ul>
	Classroom discussion
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12:30-13:30	Lunch
13:30-14:30	Panel: Do Local Labor Laws Impede Compliance Efforts?
	(e.g., how to respond to noncompliant behaviour)
14:30-15:30	Regional Focus: A closer look at secondary/emerging markets (Malaysia, Thailand,
	Taiwan, Vietnam, etc.)
15:30-16:00	Closing remarks & awarding of program certificates