

ASIA-PACIFIC HEALTHCARE COMPLIANCE CERTIFICATION PROGRAM

SETON HALL | LAW

Time	DAY 1 - Agenda Item
08:30	<i>Registration</i>
09:00-09:45	Welcome Survey Results Ice-Breaker/Self-introductions
09:45-10:30	Ethics as a Foundation for Corporate Compliance Programs: <ul style="list-style-type: none"> • What is a conflict of Interest? • Business ethics, professional codes of conduct and corporate governance • How is Compliance Best Achieved? • Values vs. Rules
10:30-10:50	<i>Refreshment Break</i>
10:50-11:30	Building and Growing a Compliance Team <ul style="list-style-type: none"> • Navigating across cultures • Developing skills and building talent • Self-reflection and lessons learned
11:30-12:30	Anti-Corruption Laws Emanating from Asia-Pacific Countries (Global Corruption Standards OECD, UNCAC)
12:30-13:30	<i>Lunch</i>
13:30-14:30	US Foreign Corrupt Practices Act and UK Bribery Act: <ul style="list-style-type: none"> • Legal Requirements & Defenses • Recent settlements & enforcement • Trends for corporate compliance programs
14:30-14:50	<i>Refreshment Break</i>
14:50-15:50	Third Party Risk: <ul style="list-style-type: none"> - Key Risk Areas - Due Diligence Best Practices - Lessons Learned
15:50-17:00	Interactive Team Exercise: Tools for Assessing Global Corruption Risks (Transparency Int'l CPI and TRACE Matrix)

Time	DAY 2 - Agenda Item
08:45	<i>Sign-In</i>
09:00-09:15	Key Concept Review & Corruption Quiz
9:15-10:30	Competition Law in the Healthcare Sector: <ul style="list-style-type: none"> • Basic Principles • Korea, Singapore & Malaysia
10:30-10:50	<i>Refreshment break</i>
10:50-12:00	Data Protection Risks as Related to Anti-corruption Compliance, Mergers & Acquisitions, and Internal Investigations
12:00-13:00	<i>Lunch</i>
13:00-14:00	Interactive Case Study Session: Assessing Industry Relationships with Patients and Patient Organizations
14:00-15:00	Global and Regional Industry Codes (Pharma & Device) <ul style="list-style-type: none"> • Sampling of Voluntary industry codes (JPMA, KPMA, NZ, Medicines Australia, IFPMA)
15:00-15:20	<i>Refreshment Break</i>
15:20-15:45	Putting the Onus of Conflicts of Interest Back on Public Officials who Seek Compensation from Industry
15:45-17:00	Interactive Session: Compliance Officers Panel Discussion Audience Q&A
18:00-19:00	<i>Networking Reception for All Program Faculty & Attendees</i>

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Time	DAY 3 - Agenda Item
08:45	<i>Sign-In</i>
09:00-09:15	Key Concept Review
09:15- 10:30	<i>Focus on China:</i> Key laws & Regulatory Policy; SFDA Initiatives; Current Enforcement Landscape; Future Trends
10:30-10:50	<i>Refreshment Break</i>
10:50-12:15	Responding to Government Investigations: <ul style="list-style-type: none"> • Being the Focus of a Government Investigation; Risk to and rights of employees; Legal privilege; Responding to inquiries; Business continuity plans; Third Party Risk
12:15-13:15	<i>Lunch</i>
13:15-13:45	Social Media: Compliance Challenges for Life Sciences Companies in the World of Social Media
13:45-14:45	Clinical Trials Compliance Risks: Fraud n Misconduct – Investigator Sites
14:45-15:05	<i>Refreshment Break</i>
15:05-16:00	Advertising and Promotion of Drugs & Devices: in Key Markets: (JAPAN, CHINA, Indonesia, SINGAPORE)
16:00-17:30	Interactive Session: <u>Case Study Team (Prep)</u> <ul style="list-style-type: none"> • Assign Teams • Provide Case study • Teamwork review

Time	DAY 4 - Agenda Item
08:45	<i>Sign-In</i>
09:00-09:45	Using Data Analytics to Enhance Your Compliance Monitoring Activities
09:45-10:45	Regional Focus: Compliance Challenges Unique to Specific APAC Countries - A closer Look at Secondary & Emerging markets
10:45-11:00	<i>Refreshment Break</i>
11:00-12:30	Interactive Session – Part 1 Teamwork: evaluate proposed activities, assess business & legal risk, and develop recommendations
12:30-13:30	<i>Lunch</i>
13:30—14:30	Interactive Session – Part 1 (continued) Teamwork: evaluate proposed activities, assess business & legal risk, and develop recommendations
14:30-16:00	Interactive Session- Part 2 Team Presentations & Classroom Discussion
16:00-16:30	<i>Closing remarks & awarding of program certificates</i>

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