



**SETON HALL UNIVERSITY SCHOOL OF LAW
To APPOINT LOIS M. VAN DEUSEN with the ‘WOMAN OF SUBSTANCE’
Award**

Newark, N.J. – The Women’s Law Forum at Seton Hall University School of Law will present its annual “Woman of Substance Award” to Lois M. Van Deusen, J.D., of McCarter & English, LLP, of Newark N.J. The reception will be at 6:30 p.m. Monday, October 20, at the Newark Club in Newark, and will bring lawyers, judges, professors, and students, both prospective and current, together in an annual event which recognizes outstanding women in the legal profession.

The 12th recipient of the coveted award, Van Deusen, Managing Partner since October 2002 at one of the state’s leading law firms, was listed in the 2003-2004 edition of “*The Best Lawyers of America*” among real estate lawyers. The Woman of Substance Award honors a woman who has dedicated her career to the improvement of the law or legal system. In receiving this honor from members of the Women’s Law Forum, Van Deusen joins the ranks of other Women of Substance, including Ann Thompson, Justice of the New Jersey District Court; Deborah Poritz, Chief Justice of the New Jersey Supreme Court; and Rosemary Gamberdealla, Chief Judge of the United States Bankruptcy Court.

“Ms. Van Deusen is an inspiring woman not only in her achievements in the law, but also in her dedication to her community,” says Elaine Harwell, Women’s Law Forum Chair. “She is one of only a few women in New Jersey to become Partner of a major law firm. Her success is promoting the diversification of the legal profession and it is important to highlight this achievement to other women lawyers and law students.”

Elaine: you don’t need to put the last two paragraphs in, since they are University/law school boilerplates, you’re better off leaving them out. They won’t take away from your release at all.

In addition, put the contact information at the top, and when e-mailing the releases out, make sure they are cut-and-paste and not an attachment. They will not open your document if it is an attachment.

Good luck!