



## **Gaia Bernstein**

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Gaia Bernstein is the Technology, Privacy and Policy Professor, Co-Director of the Institute for Privacy Protection and Co-Director of the Gibbons Institute for Law Science and Technology at the Seton Hall University School of Law. She writes, teaches and lectures in the intersection of law, technology, health and privacy.

Professor Bernstein's book: *Unwired: Gaining Control Over Addictive Technologies* shatters the illusion that we can control how much time we spend on our screens by resorting to self-help measures. *Unwired* shifts the responsibility for a solution from users to the technology industry, which designs its products to addict. The book draws out the legal action that can pressure the technology industry to re-design its products to reduce technology over-use. *Unwired* book was featured extensively by the media, including in [Wired Magazine](#), [Time Magazine](#) and the [Boston Globe](#). It was selected as a [Next Big Idea Must Read Book](#) and [Publishers Weekly](#) concluded: "This trenchant clarion call rings loud and clear."

Professor Bernstein has spearheaded the development of the Seton Hall University School of Law Institute for Privacy Protection's Student-Parent Outreach Program. The nationally acclaimed Outreach Program addressed over-use of screens by focusing on developing a healthy online-offline balance and the impact on privacy and online reputation. It was featured by the [Washington Post](#), [CBS Morning News](#) and [Common-Sense Media](#).