



Josh Golin

Executive Director

Fairplay: Childhood Beyond Brands

Josh Golin is Executive Director of [Fairplay](#), the leading independent watchdog of the children's media and marketing industries. Fairplay holds companies accountable for their harmful marketing and platform design choices, and advocates for policies that both protect children when they are online and help young people get the offline time they need to thrive. Under Josh's leadership, Fairplay filed the Federal Trade Commission complaint that led to the FTC's settlement with Google for COPPA violations on YouTube and led the international campaign that stopped Meta from releasing a version of Instagram for younger kids. Fairplay advocates for the Kids Online Safety Act which would address compulsive usage along with other online harms and filed a Petition for Rulemaking at the FTC urging the Commission to rule that design choices that maximize for engagement are unfair under Section V.

Josh's media appearances include *Good Morning America*, *NPR*, and *Fox & Friends* and he's regularly quoted in major publications like *The New York Times* and *The Washington Post*. He has testified twice before Congress and regularly speaks to parents, professionals, and policymakers about how to create a healthier media environment for children and teens. He lives in Vermont with his wife Jennifer, their 15-year-old daughter and their hound, Jolene.