

SETON HALL | LAW

Healthcare Compliance
Certificate Program



Jeff Layne

Partner

Reed Smith LLP

Industry-leading health care and life sciences companies turn to Jeff Layne not only to mitigate compliance and legal risks, but also to achieve key business objectives. As each company defines success differently, he applies his industry knowledge and legal background to support his client's goals, both inside and outside of the courtroom. He is known for synthesizing his legal advice and strategy to fit the current issue at hand, while also balancing his client's business needs.

Mr. Layne, partner in the firm's Life Sciences Health Industry Group and Managing Partner of the firm's Austin office, is a seasoned litigator, representing clients in complex government and internal investigations and related litigation. He is well respected by governmental investigators and accustomed to managing complex disputes. Equally important, outside of the courtroom, he and his team help companies build compliance and monitoring programs to mitigate risks inherent to their business operations.

Mr. Layne and his team have successfully defended health care and life sciences companies in criminal, False Claims Act, commercial, and administrative litigation related to a wide variety of fraud and abuse, bribery, billing, marketing, and other regulatory allegations. Their clients cover the spectrum of the health care industry, including pharmaceutical and medical device manufacturers, hospital systems, universities, retail and specialty pharmacies, distributors, suppliers, and managed care organizations.

Mr. Layne's experience includes defending a global, publicly traded medical device company in a federal criminal investigation of accounting and health care fraud, securing a favorable resolution for the company despite the eventual felony conviction of its CEO and CFO, including a two-year DPA with no monitor, and a fine substantially smaller than that suggested by the federal sentencing guidelines; representing a global, publicly traded medical device company in a False Claims investigation by the Department of Justice and Maryland U.S. Attorney's Office into alleged kickbacks through sham consulting agreements, leading the DOJ to decline the case and to instruct the whistleblower to dismiss the action; successfully representing a global pharmaceutical company in a state false claims case brought directly by the State of Louisiana alleging marketing of an unsafe drug, securing a dismissal in state court in Baton Rouge despite the personal appearance of the Louisiana Attorney General to oppose the motion; securing the dismissal of a False Claims Act action brought in Boston against a major global pharmaceutical company, alleging a national scheme to bribe and deceive prescribing physicians; and

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representing a global, publicly traded medical device manufacturer in separate qui tam actions filed in Boston and Memphis alleging improper sales to the Department of Defense in violation of FAR requirements.

Mr. Layne was selected through peer review for inclusion in *The Best Lawyers in America*® for Health Care Law, 2018-2020, selected for inclusion in the Texas *Super Lawyers* list for Health Care (2017-2019), and ranked in *Chambers USA* for Texas Healthcare in 2020.

Mr. Layne received a B.B.A., *magna cum laude*, from Texas Christian University in 1990, a J.D. from Duke University School of Law in 1994, and an M.P.H. from Harvard University in 1998.