



**Martin Lycka**, SVP, American Regulatory Affairs & Responsible Gambling



Martin Lycka is SVP for American Regulatory Affairs and Responsible Gambling at Entain, overseeing growth of the business across both new U.S. states and into other parts of the Americas, notably LATAM and Canada. He joined the business in April 2018, as Director of Regulatory Affairs.

Martin also serves on the boards of the Entain Foundation, the Entain Foundation US, the German Online Casino Association and the Advisory Boards to the National Council on Problem Gambling as well as RG247, a responsible gaming training provider. In the past, Martin has been a board member of the European Gaming and Betting Association, JDigital and the European Sports Security Association. In total, Martin has been a senior legal, regulatory and RG advisor to listed gambling businesses for over 11 years.

Previously, Martin worked amongst others with Salans Europe LLP, the Ministry of Foreign Affairs of the Czech Republic and the Senate of the Czech Republic.

He obtained law degrees from the Charles University, Prague, the College of Europe, Bruges, and the University of Law, London, qualifying as UK solicitor.

Martin is a regular conference speaker and has (co-)authored more than 80 academic articles and three books on gambling law and other legal matters. He is the 2019 Global Regulatory Awards Head of Regulatory Affairs of the Year as well as a member of the 2020/2021 Emerging Gambling Leaders 40 Under 40 Class (a Judge's Choice).