Mary J. Hildebrand
Global Privacy, Information Security and Intellectual Property Attorney
Lowenstein Sandler LLP

Mary J. Hildebrand founded and leads Lowenstein Sandler’s Privacy & Cybersecurity group with the primary goal of helping companies launch and grow their businesses while staying in compliance with the complex regulations governing the collection and commercial use of personal information.

Access to data is critical to the growth of many kinds of businesses; however, its misuse can expose companies, executives, and employees to serious liability. Mary collaborates with teams across the firm ranging from Investment Management to White Collar Criminal Defense and Insurance Recovery to counsel clients across the wide range of industries where data privacy issues arise.

Her commitment to learning the intricacies of each client’s business enables her to anticipate and mitigate risk as privacy and cyber laws quickly evolve on the state, federal, and international level. She is a recognized authority on EU and U.S. data privacy and information security laws, including the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR), in addition to industry-specific requirements such as the Federal Trade Commission Act, the Health Insurance Portability and Accountability Act (HIPPA), and the Children's Online Privacy Protection Act (COPPA).

Mary’s extensive experience in intellectual property enhances her ability to understand the technology and data challenges companies face today. For more than 30 years, clients have turned to her as a trusted advisor; she has successfully guided business leaders and general counsel through difficult decisions and hundreds of sophisticated tech/data deals from concept to closing. She regularly serves as lead counsel to both public and private companies in complex commercial matters, helping clients commercialize, protect, and manage their intellectual property, technology, and database assets around the world; she also counsels startups on the transactions and foundational legal structures needed to launch their businesses.

A highly regarded "top-notch," "hugely responsive," and "skilled, bright and knowledgeable" practitioner, Mary has been consistently recognized by Chambers USA (2009-2020) for her successful handling of complex transactions involving significant IP assets. Her clients commend her as "a phenomenal client manager" who gives "useful, pragmatic, practical advice."