

Seton Hall law school will host a “boot camp” on the rules governing sports gambling



From left, Kathleen Boozang, dean; Tim Glynn, associate dean, and Rosa Alves, assistant dean, Seton Hall University Law School.
– AARON HOUSTON

BY:DAVID HUTTER

With the advent of sports gambling in New Jersey, a raft of new rules were promulgated to maintain the probity of the industry. In response, Seton Hall University School of Law deans Kathleen Boozang, Tim Glynn, and Rosa Alves helped organize a Gaming, Compliance and Integrity Boot Camp that the law school will host from March 9 to March 11.

The program will feature industry leaders and professionals serving as faculty members teaching on topics varying from corporate ethics, responsible gambling, regulatory structures in the U.S. and Europe, electronic sports and online gambling. Instructors will use interactive exercises and case studies.

“This is a piece of our overall vision to prepare lawyers and others who are going into the gaming space to understand the laws and the best practices from an integrity and compliance perspective,” Boozang explained. “Overall, our entire JD graduate programs for professional education are developing content in the gaming space. Very specifically with respect to this program, we are building on our global reputation by building compliance integrity education. Gaming is our newest initiative.”

Alves noted that bettors can place wagers on college sports in addition to professional events. “There are a lot of rules that pertain to that,” she said. “A lot of colleges are trying to ensure that their student-athletes are not participating in the gambling part of it.”

Boozang said she expects most of the attendees will already be working in the industry. “All of our live programs are eventually supported by online courses

so that [participants] can get the initial exposure and then deepen their knowledge by taking online courses that reinforce and expand their knowledge. And that’s our plan in this space as well.”

The boot camp will feature an overview of gaming laws and regulations, compliance, integrity, anti-corruption, cybersecurity, intellectual property, emergent issues, money laundering, and privacy. The legal compliance segment will focus on the rules and regulations that govern the gaming space in casinos and through online gambling, said Glynn, who is the senior associate dean and the Andrea J. Catania Endowed Professor of Law.

Alves, the assistant dean for external and institutional initiatives, noted that New Jersey sees more online gambling than any other state. Seton Hall is launching the program with GVC Foundation, which is dedicated to preventing an addiction to gambling, Alves said.

“Those who are engaged in electronic gambling or online gambling exhibit certain behaviors just like someone who goes into a bricks-and-mortar casino exhibits certain behaviors,” Glynn said. “One of the goals here is to develop best practices for the industry.”

Boozang expects to measure the success of the boot camp over the long term.

“Ultimately based on my experience for other industries, if 10 years out we can see that Seton Hall Law School has had an impact on the growth and sophistication of the professionals working to ensure ethics and integrity in the industry, that will be a success,” Boozang said. “Seton Hall Law School wants to have a palpable impact on compliance, ethics, and integrity in the sports and gaming space.”

Glynn expects 40 to 50 people to attend the boot camp, seeing value in limiting the size to maximize its impact.

“The nice thing about that size is that it allows us to be interactive,” Glynn said. “[We are hosting] some combinations of lawyers, compliance officers, regulators who need further training in this area, and the like.”

Boozang likened the program to efforts by companies to train workers and managers to recognize and prevent sexual harassment.

“For the people who have to enforce those policies, they come to us so they get a deeper understanding of the laws, rules, and best practices so they are better at their jobs,” Boozang said.