

ASIA-PACIFIC HEALTHCARE COMPLIANCE CERTIFICATION PROGRAM

SETON HALL | LAW

AGENDA

Time	Agenda Item	Speakers
DAY 1: MONDAY, MARCH 6, 2017		
08:30	<i>Program Registration</i>	
09:00-09:45	<i>Welcome</i> Survey Results Ice-Breaker/Self-Introductions	Ela BOCHENEK Assistant Dean Graduate & Professional Education, Seton Hall Law School (Newark, NJ)
09:45-10:40	<i>Ethics as a Foundation for Corporate Compliance Programs:</i> <ul style="list-style-type: none"> • What is Corruption? • What is a Conflict of Interest? • Business Ethics • How is Compliance Best Achieved? • Values vs. Rules 	Timothy GLYNN Senior Associate Dean & Professor of Law, Seton Hall Law School (Newark, NJ)
10:40-11:00	<i>Refreshment Break</i>	
11:00-12:30	<i>Global Anti-Corruption Enforcement:</i> <ul style="list-style-type: none"> • Global Anti-corruption Treaties and Standards (OECD, UNCAC, ISO37001) • Overview of US Foreign Corrupt Practices Act (FCPA) and UK Bribery Act • Asia-Pacific Anti-corruption Laws • Compliance Programs • Pharmaceutical Industry Pitfalls 	Wilson ANG Partner, Norton Rose Fulbright (Singapore) Paul SUMILAS Senior Associate, Norton Rose Fulbright (Singapore)
12:30-13:30	<i>Lunch</i>	
13:30-14:40	<i>Being the Focus of a Government Investigation:</i> <ul style="list-style-type: none"> • Risk to and Rights of Employees • The Issue of Legal Privilege • How to Respond to Inquiries • Business Continuity Plans 	Yuet-Ming THAM Partner, Sidley Austin (Hong Kong)
14:40-15:00	<i>Refreshment Break</i>	
15:00-16:00	<i>Assessing Third Party Risk:</i> <ul style="list-style-type: none"> • Key Risk Areas • Due Diligence Best Practices • Lessons Learned 	Masood AHMED Vice President, Regional Compliance Officer-Asia Pacific, Sanofi (Singapore)
16:00- 17:00	<i>Interactive Team Exercise:</i> Tools for Assessing Global Corruption Risks (Transparency Int'l CPI and TRACE Matrix)	Timothy GLYNN Seton Hall Law School (Newark, NJ) Ela BOCHENEK Seton Hall Law School (Newark, NJ)

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Time	Agenda Item	Speakers
	DAY 2: TUESDAY, MARCH 7, 2017	
08:45	<i>Sign-In</i>	
09:00-09:10	<i>Key Concept Review & Corruption Quiz</i>	Timothy GLYNN Senior Associate Dean & Professor of Law, Seton Hall Law School (Newark, NJ)
9:10-10:10	<i>Anti-corruption Settlements:</i> <ul style="list-style-type: none"> • What Went Wrong: Operationalizing Lessons Learned from Recent Enforcement Actions 	Eric CARLSON Partner, Covington & Burling (Shanghai)
10:10-10:30	<i>Refreshment break</i>	
10:30-11:35	<i>Competition Law in the Healthcare Sector:</i> <ul style="list-style-type: none"> • Basic Principles • KFTC investigations 	Hwa Soo CHUNG Chair, Health Practice Group, Kim & Chang (Seoul) Yong Hoon CHO Attorney, Kim & Chang (Seoul)
11:35-13:00	<i>Global and Regional Industry Codes (Pharma & Device)</i> <ul style="list-style-type: none"> • Sampling of Voluntary Industry Codes (JPMA, KPMA, NZ, Medicines Australia, IFPMA) 	Hwa Soo CHUNG Chair, Health Practice Group, Kim & Chang (Seoul) Yong Hoon CHO Attorney, Kim & Chang (Seoul) Katsumi KOJIMA Corporate Officer, Head of Ethics & Business Integrity-Japan, Sanofi (Tokyo)
13:00-14:00	<i>Lunch</i>	
14:00-14:50	<i>Driving Ethical Leadership</i>	Eric CARLSON Partner, Covington & Burling (Shanghai)
14:50-15:50	<i>ASIA Transparency Trends & Challenges</i>	Katsumi KOJIMA Corporate Officer, Head of Ethics & Business Integrity-Japan, Sanofi (Tokyo)
15:50-16:10	<i>Refreshment Break</i>	
16:10-17:30	<i>Interactive Session:</i> <ul style="list-style-type: none"> • Compliance Officers Panel Discussion • Audience Q&A 	Masood AHMED Vice President, Regional Compliance Officer-Asia Pacific, Sanofi (Singapore) Benjamin KWAK Vice President, Compliance Officer & Senior Legal Counsel-Asia Pacific, Zimmer (Singapore) Maija BURTMANIS Regional Compliance Director Shire BioPharma-Asia Pacific (Japan) Ronald GOON Senior Director, Business Practices and Compliance, Johnson & Johnson (Singapore) Moderator: Timothy GLYNN Senior Associate Dean & Professor of Law Seton Hall Law School (Newark, NJ)
17:30-19:30	<i>Networking Cocktail Reception for All Program Faculty & Attendees – Sponsored by Covington & Burling LLP</i>	<i>Location: Victoria Bar, InterContinental Hotel Singapore</i>

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DAY 3: WEDNESDAY, MARCH 8, 2017		
08:45	<i>Sign-In</i>	
09:00–10:00	<i>Emerging Risk Areas:</i> <ul style="list-style-type: none"> • Interactions with Patient Organizations • Clinical Trials Compliance 	Maija BURTMANIS Regional Compliance Director Shire BioPharma – Asia Pacific (Japan)
10:00-11:00	<i>Interactive Case Study Session: Assessing Industry Relationships with Patients and Patient Organizations</i>	Maija BURTMANIS Regional Compliance Director Shire BioPharma – Asia Pacific (Japan)
11:00-11:20	<i>Refreshment Break</i>	
11:20-12:20	<i>Data Protection Risks as Related to Anti-corruption Compliance, Mergers & Acquisitions, and Internal Investigations</i>	Ken CHIA Principal, Baker & McKenzie. Wong & Leow (Singapore)
12:20- 13:20	<i>Lunch</i>	
13:20-14:30	<i>Healthcare in India: Ensuring Anti-Corruption Compliance</i>	Aditya Vikram BHAT Partner, AZB & Partners (Bangalore)
14:30-14:50	<i>Refreshment Break</i>	
14:50 - 17:30	<i>Interactive Session:</i> <u>Case Study Team (Prep)</u> <ul style="list-style-type: none"> • Assign Teams • Provide Case Study • Teamwork 	Timothy GLYNN & Ela BOCHENEK Seton Hall Law School (Newark, NJ)

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DAY 4: THURSDAY, MARCH 9, 2017		
08:45	<i>Sign-In</i>	
09:00-09:50	<i>Data Analytics:</i> Enhance Your Investigation, Auditing and Monitoring Activities	Lem CHIN KOK Partner, Head of Forensic, KPMG (Singapore)
09:50-10:50	<i>Investigations Panel Discussion:</i> <ul style="list-style-type: none">• Methodology• Challenges• Government Perspective	Lem CHIN KOK Partner, Head of Forensic, KPMG (Singapore) Giuseppe (Pino) FALBO Regional Compliance Officer Asia, Alcon (Singapore)
10:50-11:10	<i>Refreshment Break</i>	
11:10- 12:15	<i>Focus on China:</i> China Legal Update and Its Impact on Your Compliance Program	Cindy HONG Partner, K&L Gates (Shanghai)
12:15-13:15	<i>Lunch</i>	
13:15- 14:00	<i>Interactive Session – Part 1</i> Teamwork: evaluate proposed activities, assess business & legal risk, and develop recommendations	Final Teamwork
14:00 – 16:00	<i>Interactive Session- Part 2</i> Team Presentations & Classroom Discussion	Ronald GOON Senior Director, Business Practices and Compliance, Johnson & Johnson (Singapore)
16:00-16:30	<i>Closing Remarks & Awarding of Program Certificates.</i>	Timothy GLYNN & Ela BOCHENEK Seton Hall Law School (Newark, NJ)

- Conclusion of Program –