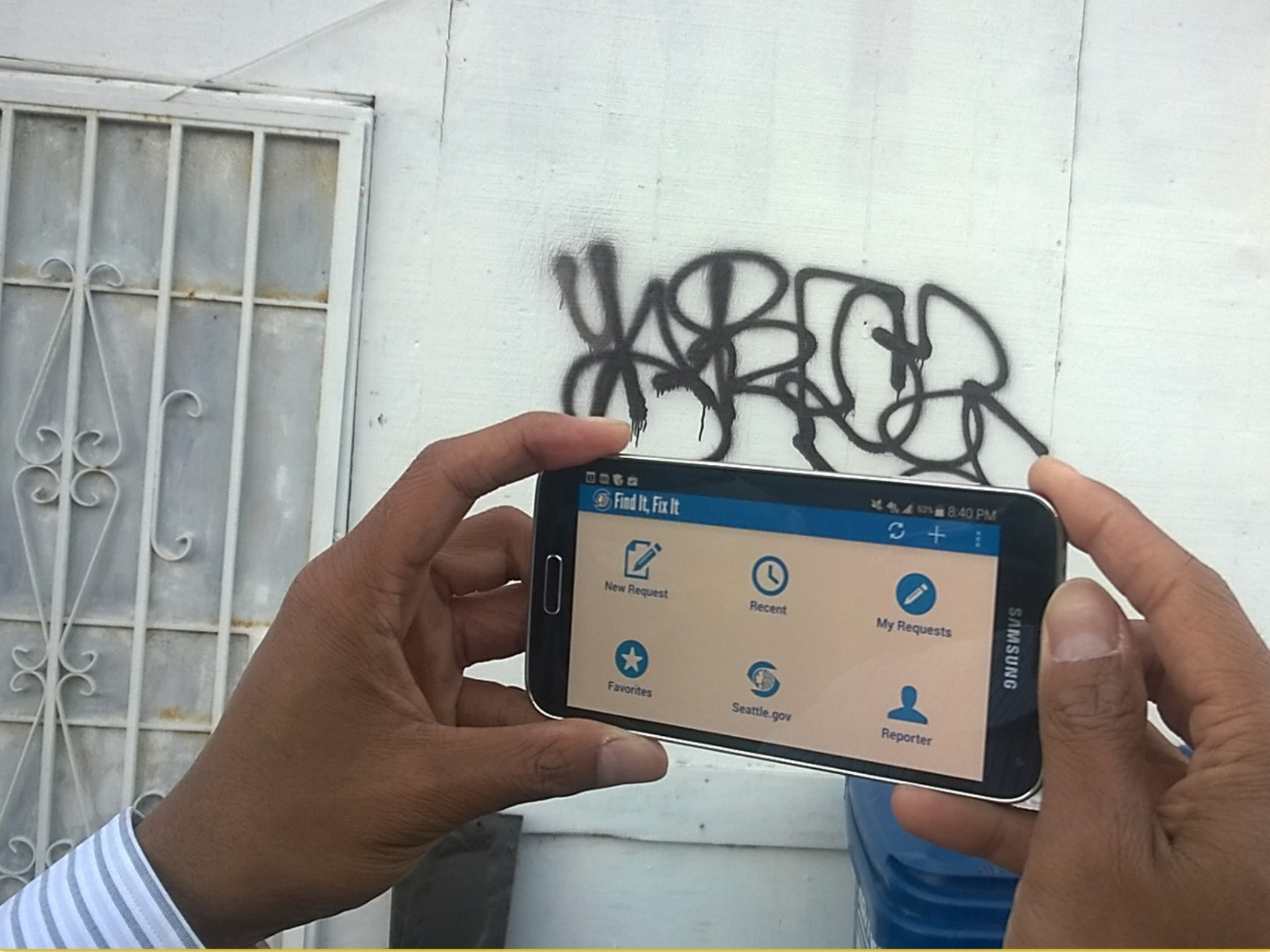# PRIVACY IN THE CITY OF SEATTLE

The City of Seattle and the University of Washington partnered to make more government data available while respecting the public's privacy.
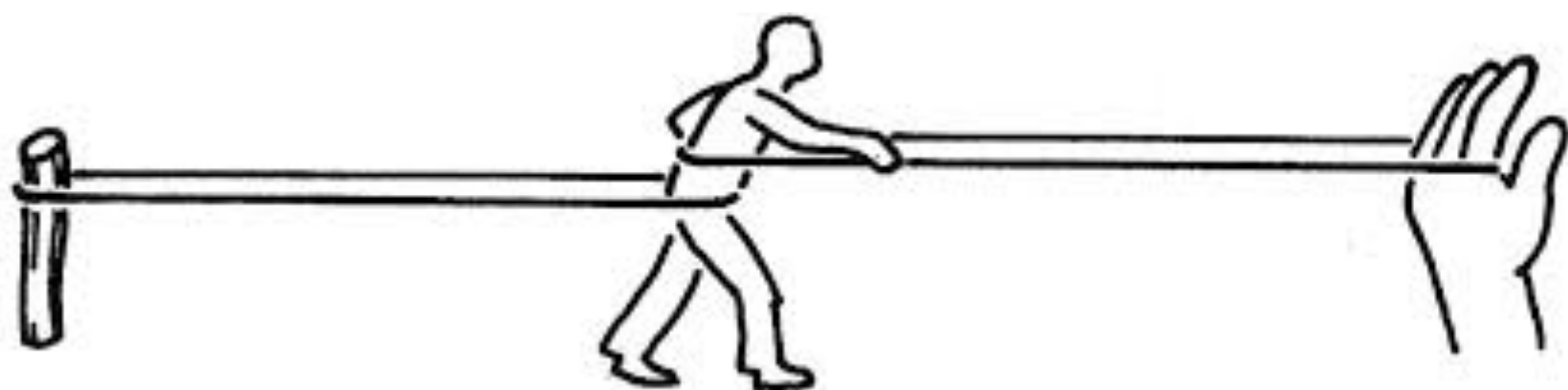
Congress just killed your Internet privacy protections

by Seth Fiegerman @sfiegerman

March 28, 2017: 6:06 PM ET

Recommend 62K

President Trump encouraged the change with the support of other Republicans

What to know about Internet privacy changes

The future of online privacy is now in President Trump's hands.

BROADBAND PRIVACY RULE

- Leverages existing authority under the Communications Act, Cable Act

- Rule requirements:
  - Attestation that internet usage data not shared without explicit opt-in permission
  - Annual privacy notices
  - Reporting of data sharing to the City

- Penalties includes up to loss of cable franchise

ITD	ITD Director's Rule 2017-01		
Applicant:		**Pages:** 12	**Supersedes:** N/A
CITY OF SEATTLE Seattle Information Technology Department(ITD) Office of Cable Communications		**Publication:** May 3, 2017	**Effective:** May 24, 2017
Subject: Procedures for determining cable operator compliance with cable and internet privacy standards established in SMC 21.60.825 pursuant to 47 U.S.C. § 551.		**Code and Section Reference:** SMC 21.60.825	
		Type of Rule: Procedural	
		Ordinance Authority: SMC 21.60.825 (k)	
Index:		**Approved** *5/3/17* Michael Mattmiller, Director Seattle Information Technology Department	**Date:**

TC

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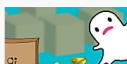Apple's bid to become a $1 trillion company starts this week

I feel like I know these computer-generated celebrities already

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'House of Cards' production halted 'until further notice' in response to Ke...

Why Snapchat Spectacles failed

Who needs the FCC? Seattle writes its own broadband privacy rule

Posted May 4, 2017 by Devin Coldewey

Next Story

Hardly anyone was pleased by the rollback of the broadband privacy rule last month, opening up the possibility of ISPs collecting and selling your browsing data — including, as it

CITY OF
SEATTLE

OPEN DATA AND PRIVACY

data.seattle.gov

City of Seattle

Permanent Bike Counters

- ⊙ Bike Display Totem
- ■ Bike and Pedestrian
- ● Bike

Fremont Bridge

Elliott Bay Trail in Mrytle Edwards Park

Moutains to Sound Trail west of I-90 Bridge

S Spokane St Bridge

Greenway at SW Oregon St

Seattle Bike Counters – Ride Up and Be Counted

👁 View Data   ⬇ Download Data
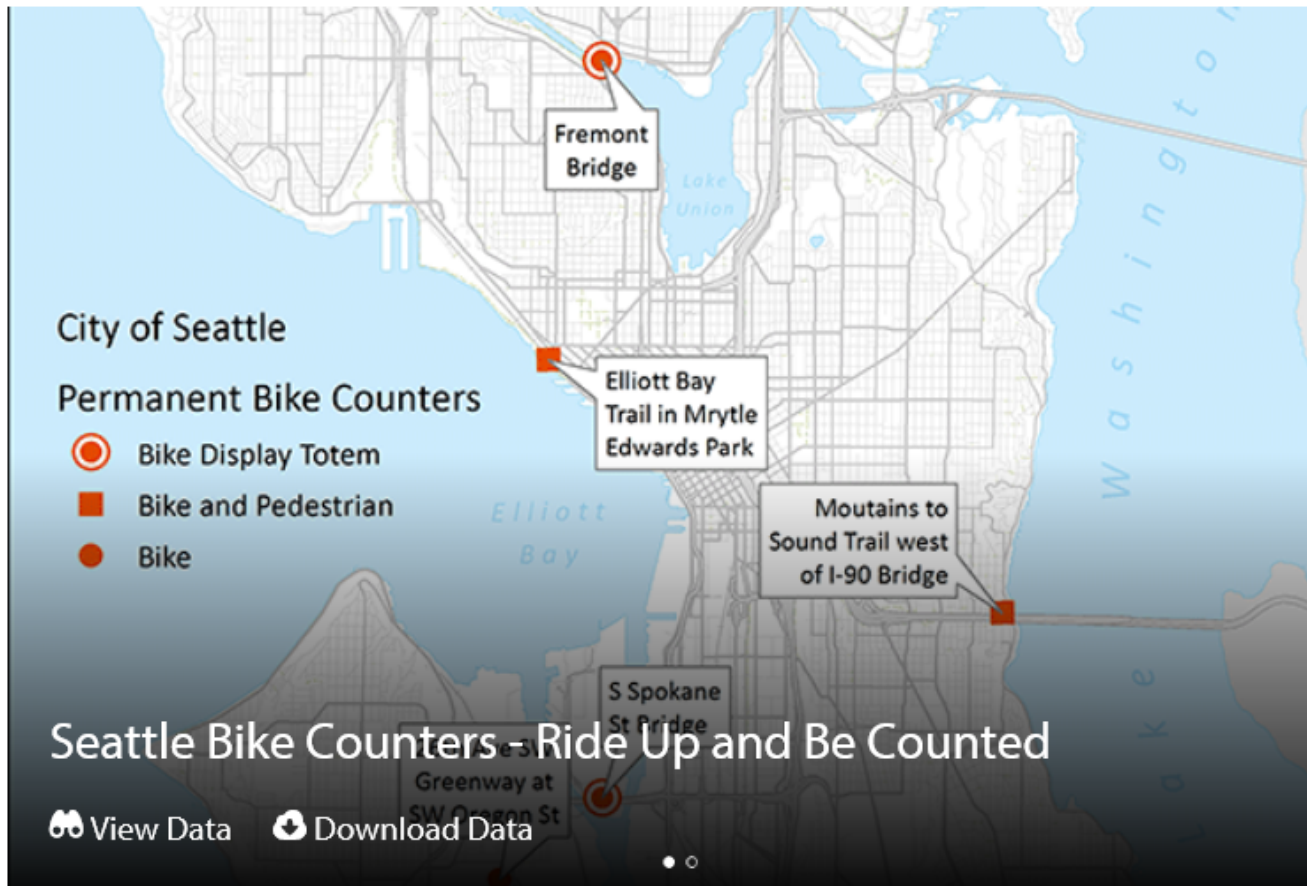
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Categories

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💰 **Finance**

🌲 **Land Base**

👤 **Permitting**

❤ **Public Safety**

🚌 **Transportation**

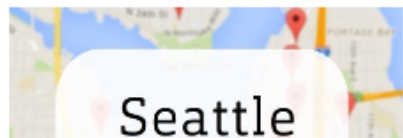❓ **View Data Catalog**

💡 **Suggest Datasets**

Seattle In Progress

⌛ App

Seattle in Progress is a mobile web app for seeing what's being built in

New Boundaries for SPD Beats, Sectors & Precincts

For the first time since 2008, the Seattle Police Department

PARTNERSHIP WITH THE UNIVERSITY OF WASHINGTON

- Does open data increase public trust in the effective and efficient delivery of public services?

- How might the release of open data be governed to meet the public need for privacy?

- What harms could municipal open data lead to, including disparate racial or social impact?

Approach:

- Eight focus groups

- Interviews with nine departments

- Technical analysis of data

- Legal analysis of data

HOPES

"Having the data be open is an incredible source of accountability. It is a key to democracy."

"It could be useful for commercial benefit."

"If a public agency has, as you said, lots and lots of data ... entrepreneurs can use it to make money. One purpose of most governments is to help the citizens thrive, which means to put money in your pocket."

FEARS

W

"Data is power now."

"How do you find out which customers are heavy commuters? You just ask the city for all the tapes about license plates..."

"It doesn't feel safe to me at all. There is a Seattle Public Utility LBGT group... there was a guy requesting all the members' name and information. He was just anti-gay."

HOW DATA OPENS

Cities **PUSH** data to an open data portal

People **PULL** data out (e.g., public disclosure requests)

Cities **SPILL** data (e.g., external or internal breaches)

SCHOOL OF LAW
UNIVERSITY *of* WASHINGTON

Push, Pull, and Spill:
A Transdisciplinary Case Study in
Municipal Open Government

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Peter Schmiedeskamp | pschmied@uw.edu
University of Washington Department of Urban Design and Planning

Legal Studies Research Paper No. 2015-23
Berkeley Tech L. J. (forthcoming 2015)

RECOMMENDATIONS

- Inventory datasets and capture metadata

- Develop an Open Data Policy

- Establish a governance structure

- Conduct training

- Develop a standard vendor agreement

- Establish ex ante protocols for data 'spills'

- Explore conditioned access

Push, Pull, and Spill: A T | Privacy Commission | P | future privacy forum se | Smart Cities Need Smal | FPF-Seattle-Open-Data | City of Seattle Open

mymadison.io/documents/city-of-seattle-open-data-risk-assessment-august-2017-proposed-draft-report

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Madison

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City of Seattle Open Data Risk Assessment

Shared for feedback by Future of Privacy Forum

The Future of Privacy Forum (FPF) requests feedback from the public on the proposed City of Seattle Open Data Risk Assessment. In 2016, the City of Seattle declared in its Open Data Policy that the city's data would

This Draft Report provides tools and guidance to the City of Seattle and other municipalities navigating the complex policy, operational, technical, organizational, and ethical standards that support privacy-protective open data programs. In the spirit of openness and collaboration, FPF invites public comments from the Seattle community, privacy and open data experts, and all other interested individuals and stakeholders regarding this proposed framework and methodology for assessing the privacy risks of a municipal open data program.

Following this period of public comment, a Final Report will assess the City of Seattle as a model municipality and provide detailed recommendations to enable the Seattle Open Data

QUESTIONS?

City of Seattle

Michael Mattmiller
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Director, Dept of Information Technology

http://seattle.gov/tech

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