

Jennifer Rothstein

Director

Insurance Channel

Cyber Security

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Jennifer Rothstein is a director with Kroll's Cyber Security practice. She joins Kroll after a distinguished career in professional liability program management, e-discovery product development and intellectual property ownership rights management. At Kroll, Jennifer will maintain and broaden the strategic partnerships established with insurance companies, brokers and insureds. She will lead cross-functional activity to facilitate new business opportunities and targeted product development as it relates to cyberliability.

Previously, Jennifer directed the development and growth of professional lines programs for business segments including lawyers, broker dealers, accountants, real estate agents and architects & engineers. She also was co-creator of the insurance market's first e-Discovery services endorsement for over 10 lines of business for a major international carrier. She co-developed an exclusive patent liability defense program with a national broker for the tech sector's top industry leaders. Jennifer began her career in the insurance industry at AIG. In that role, she facilitated the underwriting of electronic and intangible risks into corporate insurance policies. Her role also included the enforcement of the Litigation Management Guidelines and the review and approval of panel counsel invoices.

Professional Experience

- » **Contracts.** Previously, Jennifer's work with an e-business consulting company included negotiation of Master Services Agreements, equipment leases, and software licensing contracts with a variety of vendors from different market sectors. She managed subcontractor relationships and developed forms including Code of Business Conduct, Non-Disclosure Agreement Guidelines, and Trademark and Copyright Use Guidelines.
- » **Intellectual Property.** Jennifer implemented and managed an on-line inquiry mailbox, where she responded to inquiries on topics relevant to dispute resolution, use of trademarks and copyrights, and ownership of intellectual property. In her work at a national network television station, she was responsible for intellectual property clearances and worked with studio producers to ensure compliance with broadcast standards.
- » **Thought Leadership.** Ms. Rothstein is a published author and frequent speaker on professional liability. She shares her insights at PLUS events, the CLM Litigation Management Institute at Columbia University and through various webinars. She has been published in the "New Jersey Law Journal," "Sue Magazine" and the "CLM Litigation Management Magazine."

Education, Certifications & Recognitions

- » J.D., Cardozo School of Law; B.A., Columbia University

Professional Affiliations

- » Risk and Insurance Management Society, member
- » Professional Liability Underwriting Society, member
- » Council on Litigation Management, fellow
- » Association of Professional Insurance Women, member