



RE-CHARTING A GLOBAL PATENT LITIGATION STRATEGY IN VIEW OF THE NEW EUROPEAN UNITARY PATENT AND UNIFIED PATENT COURT

Thursday, December 3, 2015

Biographies

David E. De Lorenzi, *Chair, Intellectual Property Department, Gibbons P.C. and Co-Chair, Gibbons Institute of Law, Science & Technology*



David E. De Lorenzi is the Chair of Gibbons Intellectual Property Department and a member of the firm's Executive Committee. Mr. De Lorenzi has 20 years of trial court experience before federal courts nationwide and the International Trade Commission in all fields of intellectual property law spanning a variety of technologies. Roughly one third of Mr. De Lorenzi's practice focuses on counseling clients on their strategic intellectual property development, acquisition, divestiture and enforcement needs, and negotiating intellectual property transactions that accomplish those business goals. Mr. De Lorenzi's representative clients are in the life sciences, telecommunications and consumer products industries.

Dr. Christoph Cordes, *Partner, Intellectual Property Group, Esche Schümann*



Dr. Cordes is attorney-at-law and partner in the Intellectual Property Group of Esche Schümann Commichau, Hamburg, Germany. He is admitted to practice law in Germany and New York and a Certified Specialist for Intellectual Property Law.

Dr. Cordes advises clients in all aspects of intellectual property law for more than 20 years. He has extensive experience in patent litigation and represented inter alia Philips in the land-mark case "Orange Book Standard" (German Federal Court of Justice, GRUR 2009, 694) and Sisvel in "MP3 Player Import" (German Federal Court of Justice, GRUR 2012, 1142). He further represents clients in trademark and unfair competition matters and advises on drug advertising law as well as on patent and technology licensing. His clients range from consumer electronics to life science and pharmaceutical industries. Before joining Esche Schümann Commichau in 2002, he was a senior associate with Lovells LLP.

Dr. Cordes gained an LL.M. at Georgetown University Law Center with honors in 1997 and a Ph.D. with distinction at the Max Planck Institute for Foreign and International Patent, Copyright and Unfair Competition Law in 1993. He was awarded the Dieter Rampacher Prize for being the youngest Ph.D. of the Max Planck Society promoted in 1993.

Dr. Cordes is a member of Licensing Executives Society (LES), International Association for the Protection of Intellectual Property (AIPPI), German Association for Intellectual Property Law (GRUR), German Association of Intellectual Property Experts (VPP), and German American Lawyers Association (DAJV). He regularly publishes and speaks on IP law.

Teresa Stanek Rea, *Partner, Intellectual Property Group, Crowell Moring LLP*



Teresa "Terry" Stanek Rea is a partner in the firm's Intellectual Property Group and a director with C&M International, Ltd. (CMI), the international trade and investment consulting firm affiliated with Crowell & Moring. Terry is the former acting and deputy director of the United States Patent and Trademark Office (USPTO), as well as acting and deputy undersecretary of commerce for intellectual property. She brings a wealth of domestic and international experience and skills to her practice, both legal and political. Her practice concentrates on working with clients in several key areas, including IP policies and strategies, patent enforcement and post-grant administrative proceedings, trade secrets policy and enforcement, and digital/Internet related copyright issues. *Managing Intellectual Property* recognized Terry as one of the 50 most influential people in intellectual property.

Additionally, Terry has been named among the *National Law Journal's* 2014 "Intellectual Property Trailblazers & Pioneers," *Law360's* "2014 Most Influential Women in IP," and the *Washington Business Journal's* "Legal Champions."

While at the USPTO, Terry led the agency through the implementation of the America Invents Act (AIA). She was actively involved in writing the regulations implementing the new *inter partes* review, covered business method review, and post-grant review proceedings created by the AIA, and she negotiated numerous IP issues with foreign officials. Terry was the senior official responsible for the administration's formulation and implementation of U.S. intellectual property policies, including patent, trademark, copyright, and trade secret issues.

Terry focuses her practice on U.S. and international IP policy issues and disputes, complex patent litigation and *inter partes* administrative proceedings, trade secrets protection and enforcement, IP infringement and validity opinions, IP licensing, counseling, and patent portfolio development, management, and monetization. She works with clients in many industries including life sciences, pharmaceuticals, biotechnology, chemicals, medical devices, publishing, healthcare, and others. Terry advises clients on privacy, piracy, trademarks, issues related to generic top-level domains (gTLDs), and trade secrets matters.

Thomas Hoxie, *Partner, Hoxie & Associates LLC*

Tom has over 25 years of experience in intellectual property law. Tom handles patent prosecution, licensing, litigation, and appeals, and he has served as an expert witness on patents and patent licensing. Prior to starting his own firm, Tom was vice president and head of the US patent and trademark department for Novartis, one of the world's largest branded and generic pharmaceutical companies. Tom's positions at Novartis included head of intellectual property litigation worldwide for Novartis's branded and generic pharmaceuticals and consumer businesses, deputy global head of pharmaceutical patents, head of Novartis's agricultural biotechnology patent group in North Carolina, and pharmaceutical patent attorney at Sandoz (a predecessor company to Novartis) in Basel, Switzerland. Prior to going in-house, Tom was a litigation attorney in private practice in Baltimore and Washington, D.C. Tom has given numerous seminars on patent law to patent attorneys in the United States and

Europe and was a tutor in European patent law for the Centre d'Etudes Internationales de la Propriété Industrielle (CEIPI), Université de Strasbourg, Strasbourg, France.

Tom is a registered patent attorney and a member of the New Jersey, Maryland and District of Columbia bars. Tom also passed the European Patent Attorney qualifying examination and was admitted as a solicitor in England and Wales, although he does not currently maintain a practice in Europe. Tom has a B.S. and a J.D. with honors, both from the University of Maryland.

James Hayles, *Senior Patent Attorney, Pfizer LTD*

James is a qualified UK and European Patent Attorney with over 20 years' experience of IP work gained in private practice, Fisons plc and Pfizer Limited. His career has mostly been spent in the pharmaceutical field, obtaining and defending patent protection for new products globally. He gained a first degree in Chemistry with Biochemistry from Oxford University in 1987, and an LLM in IP Litigation from Nottingham Trent University in 2009. He has represented his employers at the IP Federation for many of those years, and was President of the IP Federation from 2010 to 2012.

In his spare time, he enjoys spending time with friends and family, walking and sailing.

Thomas J. Bean, *Director, Intellectual Property Department, Gibbons P.C.*



Mr. Bean has extensive experience counseling clients on evaluating, acquiring, and protecting intellectual property assets. He focuses his practice on patent matters, including domestic and foreign patent prosecution in the areas of communications, consumer electronics, consumer products, semiconductor and materials technologies, medical devices, casino and consumer gaming, software and network-based systems, and computer-implemented business methods. Mr. Bean's patent practice is also directed to patent and technology licensing, IP due diligence, product clearance and patent opinions, and patent post-grant procedures.

Before joining Gibbons, Mr. Bean was Senior Counsel at Darby & Darby P.C. in New York. Mr. Bean also held positions as an associate at Katten Muchin Rosenman in New York and as Corporate Counsel at Lucent Technologies Inc. and Avaya Inc. in Holmdel, New Jersey. At Avaya, Mr. Bean was responsible for setting up and administering the company's patent prosecution practices, including the selection and deployment of docketing and related information management systems and the management of outside counsel, foreign associates, and patent annuity vendor services.