



THE GIBBONS WOMEN'S INITIATIVE AND THE GIBBONS INSTITUTE OF LAW, SCIENCE & TECHNOLOGY

WOMEN IN INTELLECTUAL PROPERTY LAW

Seton Hall University School of Law, Newark, New Jersey • Thursday, October 23, 2014

Biographies

Erik Lillquist, *Vice Dean & Professor of Law, Seton Hall University School of Law*

Vice Dean Lillquist teaches in the areas of criminal law and procedure, evidence and intellectual property. Dean Lillquist has been very active in efforts to improve the operation of the criminal justice system, writing extensively on the topic. He also testified before the New Jersey Death Penalty Study Commission. He has written the implication of technology and biology for medicine and commerce. Most recently, he has published on the implication of government regulation on networked technologies.

Dean Lillquist received his B.S. in Biology and B.A. in History from Stanford University in 1989, and his J.D. from the University of Virginia in 1995. At Virginia, he was elected to the Order of the Coif and was the Editor-in-Chief of the *Virginia Law Review*. After law school, Dean Lillquist clerked for the Honorable John M. Walker, Jr. of the United States Court of Appeals for the Second Circuit. He then joined the firm of Lankler, Siffert & Wohl, where he specialized in criminal defense and civil litigation.

Dean Lillquist joined the faculty of Seton Hall Law School in 1999. From 2001 to 2009, he was the Director of The Gibbons Institute of Law, Science & Technology. In the Fall of 2004, Dean Lillquist visited at the University of Minnesota School of Law. He was named Associate Dean for Finance and Administration in 2007 and became Senior Associate Dean in 2009.

Estelle J. Tsevdos, *Director, Intellectual Property Department, Gibbons P.C.*

Ms. Tsevdos has significant litigation, prosecution, licensing, and counseling patent experience. More specifically, she has prepared and prosecuted life sciences patent applications, prepared infringement and validity opinions, conducted due diligence, carried out licensing negotiations and activities and other transactional matters, and litigated both ANDA and other life sciences, cosmetic, and chemical patent litigations. She also has prosecuted U.S. and foreign patent applications in the biotechnology, pharmaceutical, agricultural, cosmetic, medical device, and chemical arts.

Ms. Tsevdos has a Ph.D. in Pharmacology, with post-doctorate study in biomedical sciences and anesthesiology. As an attorney, she has founded intellectual property departments at law firms and served as in-house counsel at such companies as American Cyanamid and Procter & Gamble. Her life sciences background and industry experience, as well as large-firm credibility, greatly inform the advice and counsel she provides clients.

The Honorable Tonianne J. Bongiovanni, U.S.M.J., *United States District Court for the District of New Jersey*

Judge Bongiovanni has presided in Trenton, New Jersey, as a United States Magistrate Judge since being sworn into the Court on April 14, 2003. Before becoming a Federal Magistrate Judge, Judge Bongiovanni worked in the Office of the Federal Public Defender in Newark, New Jersey. Judge Bongiovanni rose through the ranks of the Federal Public Defender's Office, initially being hired as an Investigator while attending Seton Hall University School of Law, as an evening student. Upon attaining her Juris Doctorate, Judge Bongiovanni became an Assistant Federal Public Defender, and ultimately achieved the position of First Assistant Federal Public Defender. Judge Bongiovanni has also been an adjunct professor at Seton Hall University School of Law since 1998. She has been affiliated with the John C. Lifland American Inn of Court (Intellectual Property) since 2003. She is a member of the District of New Jersey's Patent Rules Committee and has also been a panelist at various conferences including the 13th National Conference on Consumer Finance Class Actions & Litigation as well as the Hatch Waxman Series (Paragraph IV on Trial in 2009 and Paragraph IV Disputes 2009, 2010 & 2011) sponsored by the American Conference Institute.

Briana Bergen, *Vice President and Assistant General Counsel, Patents, Bristol-Myers Squibb*

Briana Bergen is Vice President and Assistant General Counsel, Patents at Bristol-Myers Squibb Company. She has practiced IP law for twenty years, with a focus on the pharmaceutical and biotechnology industries. Briana currently manages IP transactions and due diligence, and is a Co-Leader of the Biotechnology Patent Practice Group. She also has responsibility for advising on commercial IP matters. In her 14 years at BMS, she has had various roles and responsibilities including managing global patent litigation and engaging in the BMS Law Department's Diversity & Inclusion Committee activities. Before joining BMS, Briana was Senior Counsel in the Patent Department of Hoffmann-La Roche and an associate at Kenyon & Kenyon and Dilworth & Barrese.

Andrea Colby, *Associate Patent Counsel, Johnson & Johnson*

Andrea L. Colby serves as an Associate Patent Counsel at Johnson & Johnson, the worldwide health care company based in New Brunswick, New Jersey. She is responsible for counseling several of Johnson & Johnson's businesses on a broad range of patent and intellectual property issues, including intellectual property strategy, licensing and patent procurement. She is also a member of the management committee of the Intellectual Property Department.

Andrea began her legal career as a Patent Attorney with Union Carbide Corporation and also served as an associate with Morgan & Finnegan, both in New York, New York. During her tenure at Morgan & Finnegan, she specialized in patent prosecution and patent litigation, as well trademark and trade secret litigation. She gained experience in patent prosecution and transactional work while with Union Carbide Corporation.

Andrea received her B.S. in Environmental Engineering from Rensselaer Polytechnic Institute, her J.D. from Albany Law School of Union University and her M.A. in Organizational Management from Fielding Graduate University. She became a Certified Professional Coach in April 2014. She currently serves on the Boards of Trustees of Albany Law School and Young Audiences New Jersey, an arts education organization.

Mary Ellen Devlin, *Executive Director/Executive Counsel for IP, Boehringer Ingelheim USA Corporation*

Mary Ellen Devlin graduated from Manhattanville College with a degree in Mathematics and earned her Juris Doctorate degree Fordham University School of Law. She joined Kenyon & Kenyon and was involved in the Kodak-Polaroid litigation and various copyright matters involving Disney

properties. She then became an associate at Cooper & Dunham where she worked on one of the first patent infringement actions to be tried to a jury (District of Vermont), various copyright appeals (on preliminary injunction motions) concerning video games and litigation on trademark rights in the tobacco industry. Mary Ellen then joined American Cyanamid Company, where she supported the pharmaceutical business known as Lederle Laboratories. While at Cyanamid, she managed a series of patent enforcement actions involving a patent on a pre-natal vitamin formulation. In 1987, she joined Boehringer Ingelheim in Ridgefield, Connecticut, where she has done the full spectrum of intellectual property protection and enforcement for human pharmaceuticals, animal health and a generic business. She now is responsible for patent, trademark and copyright matters in the United States.

Gaia Bernstein, *Professor of Law, Seton Hall University School of Law*

Professor Gaia Bernstein specializes in intellectual property, law and technology theory, law and genetics, information privacy, reproductive technologies and family law. Her scholarship looks at the inter-relationships between technology, law and society, examining the dissemination and adoption processes of new technologies, including both medical and communications technologies. Professor Bernstein's current scholarship and ongoing research focuses primarily on the role of end users in patent law. Professor Bernstein's scholarship has been published in leading law reviews including the Vanderbilt Law Review, the Boston University Law Review, the Washington Law Review and the U.C. Davis Law Review. Her work has been selected to the Stanford-Yale Junior Faculty Forum and received extensive media coverage. Professor Bernstein is the Chair of the Section on Privacy and Defamation of the American Association of Law Schools.

Professor Bernstein has joined the Seton Hall faculty in 2004 and in 2009 was named the Margaret Gilhooley Research Fellow. Prior to joining the Seton Hall faculty, Professor Bernstein was a fellow at the Engelberg Center of Innovation Law & Policy and at the Information Law Institute at the New York University School of Law. Her degrees include: a J.S.D. from the New York University School of Law, an LL.M. from Harvard Law School, a J.D. (Intellectual Property concentration with Honors) from the Boston University School of Law, and a B.A. in Psychology and Political Science (magna cum laude) from Tel Aviv University. Professor Bernstein practiced law at Skadden, Arps, Slate, Meagher & Flom LLP in New York and at S. Horowitz & Co. in Israel.

