

MONASH BUSINESS SCHOOL

# Image Misuse and Memetic Propaganda

WARNING: GRAPHIC IMAGES

Andrew Moshirnia
Andrew.Moshirnia@monash.edu











#### **Image Misuse: Evolving Worries**

- I. Old Worry: Copyright Infringement, Right to Likeness
- II. New Worry: Misinformation, Propaganda, Harassment



#### **Copyright Infringement**

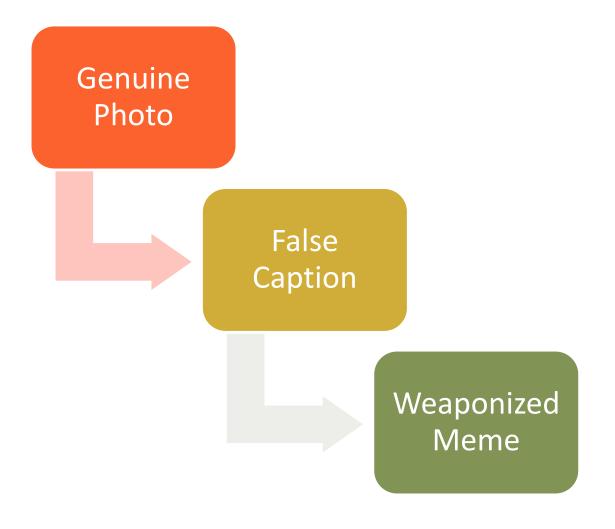




#### **Right to Likeness**











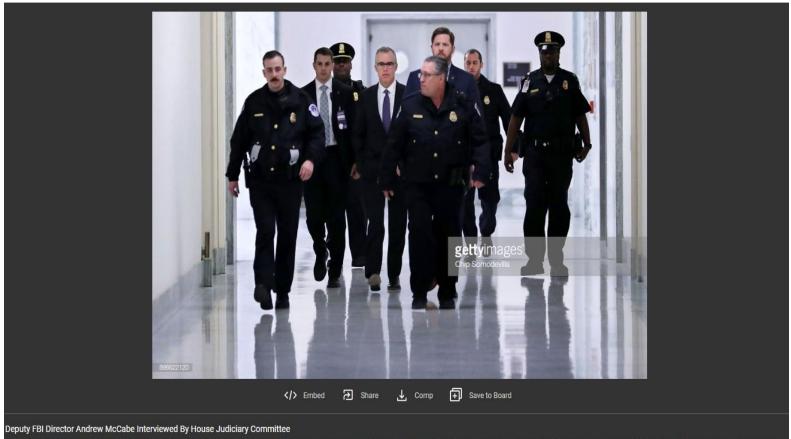
McCabe being REMOVED from the FBI Building .... Doesn't look voluntary to me! What do you think? #AdiosCriminal



5:36 AM - 31 Jan 2018

65 Retweets 84 Likes 💮 🚯 🌑 🥯 🚳 🥎 🕪





WASHINGTON, DC - DECEMBER 21: Federal Bureau of Investigation Deputy Director Andrew McCabe (C) is escorted by U.S. Capitol Police before a meeting with members of the Oversight and Government Reform and Judiciary committees in the Rayburn House Office Building December 21, 2017 in Washington, DC. McCabe testified before the House Intelligence Committee for ten hours on Tuesday. (Photo by Chip Somodevilla/Getty Images)





Mexican police are being brutalized by members of this caravan as they attempt to FORCE their way into Mexico - And WE are supposed to believe these are just poor, helpless refugees seeking asylum??? I am 100% behind POTUS deploying our military to protect our border and keep them out. If any need asylum, they need to apply for it and do it the right way - LEGALLY and with CIVILITY





2.4K Comments 32,870 Shares

...















#### Gobierno estatal se niega a destituir a Irma Piñeyro

O 17 febrero, 2011 Tags ▼ Categorias ▼







Dragging Mexican police thru the streets!

Damn right you will meet our Military!

DEMS do you think your leaders who encourage this CARE about you or your kids??? #WakeUpSheep

Oct 29 at 8:08pm · 3

Mexican official being dragged by the caravan. Anyone up for open borders??







#### MEXICO-CRIME-STUDENTS-PROTEST

Demonstrators hold a riot police during clashes following a protest against the suspected massacre of 43 missing students, near the airport in Acapulco, in the Mexican state of Guerrero State, on November 10, 2014. Protesters angry at the suspected massacre threw stones and a firebomb at riot police in the Pacific resort of Acapulco on Monday, injuring 11 officers. Around 300 students, some wearing masks and armed with sticks and machetes, were joined by some parents of the 43 missing young men as they marched toward the city's airport, but police blocked their way. Mexico was confronted with one of the grisliest massacres in years of drug violence after gang suspects confessed to slaughtering 43 missing students and dumping their charcoaled remains in a river. AFP PHOTO/Pedro Pardo (Photo credit should read Pedro PARDO/AFP/Getty Images)





To a liberal, its ok for poor people seeking refuge from violence to throw rocks at you. And that's true whether it's Palestinians or Central Americans, as long as they aren't white.

### ALL WE WANT IS A BETTER LIFE IN YOUR COUNTRY



## SO WE'RE GOING TO THROW ROCKS AND TRY TO KILL YOU

206 Likes 59 Comments 6.6K Shares





8:38 pm - 25 Oct 2018





Replying to @MichelleMayber8



292 Retweets 1,894 Likes 60 (1) (2) (2) (2) (3) (3) (4)











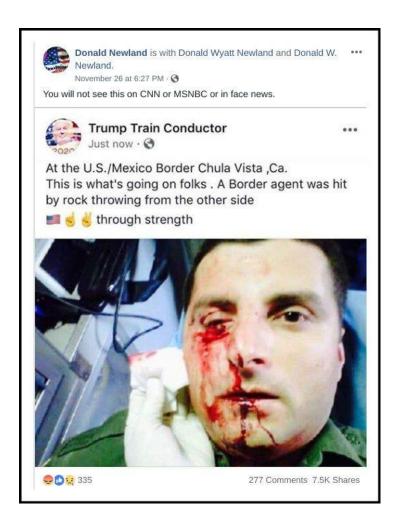




#### Why this Matters

- 1. Instant Response / Credibility
- 2. Need for Constant Content
- 3. Social Media as Harvest Ground and Delivery Device







#### **GRAPHIC IMAGES JUSTIFY BORDER PATROL'S USE OF DEADLY FORCE AGAINST ROCK ATTACKS**









Trash being left behind by the migrant caravan.

As they move through an area, along with the path of destruction, they leave behind utter filth (poop, pee, food scraps, etc) There are plenty of sources for documentation. THEY MUST BE STOPPED!





89 Comments 11,476 Shares



Posted on September 17, 2015

#### Cleaning the Trash and Destruction Left Behind



Photo: Polish blogger Kamil Bulonis

As I look at photos posted by witnesses at the Italian/Austrian border, Serbian/Hungarian border, and various train stations around Europe, I am wondering who is going to clean the mountains of trash left behind for miles and miles, as far as

the eye can see, by the "refugees" from the Middle East.

"Why has everyone, from everywhere and all at once, decided to start heading towards Europe, five years into the Syrian civil war? This must be a manufactured mass migration."



#### **Solutions**

- ✓ Ethical Handling
- **✓ Limit Exposure**
- ✓ Watermark
- ✓ Critical Thinking
- ✓ Reverse Image Searching







### Thank you