

# SETON HALL | LAW

## Latin America Compliance Certification Program – Speaker Biographies September 24-27, 2018

### **SERGIO ABREU**

#### **Regional Compliance Officer Healthcare – LATAM, Merck**



Sergio Abreu has a Doctorate of Law and Social Sciences from the School of Law and Social Sciences of the University of the Republic of Uruguay. He also possesses a degree in postgraduate studies in International and Comparative Law from The Center for American and International Law in Dallas, Texas. In addition, he participated in the Management Program for Lawyers from the Yale School of Management.

After serving as an independent corporate lawyer and managing partner at a local law firm for almost ten years, and as compliance external counsel for the local Merck affiliate in Uruguay as of 2007, Mr. Abreu was appointed as Merck KGaA's Regional Compliance Officer for the Latin America Region in May 2013. He currently leads the Merck LATAM compliance team, acting in different countries across the region, and actively participates in the Healthcare Compliance Leadership Team. He has participated as a speaker in the following regional conferences: *LATAM Pharma & Medical Devices Conference (Mexico 2014, Panama 2016)/Alliance for Integrity Global Conference (Buenos Aires 2016)*.

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### **ELA BOCHENEK**

#### **Assistant Dean of Graduate & Professional Education, Seton Hall Law School**



Ela Bochenek directs Seton Hall Law School's global Healthcare Compliance Certification Programs, oversees the Law School's Center for Health and Pharmaceutical Law & Policy, assists students and alumni interested in health, life sciences, and compliance work, and collaborates with the Law School's faculty, industry professionals, and enforcement officials to enhance the Law School's educational offerings.

Ms. Bochenek was previously Vice President of Global Compliance at Insmmed Inc., a global biotech orphan drug pharmaceutical company based in New Jersey, where she led the company's compliance function. Prior to joining Insmmed, she was Vice President and Associate General Counsel at NPS Pharmaceuticals, Inc., another global biotech orphan drug company, leading international compliance and commercial functions. She also served as Associate General Counsel - International for C.R. Bard, Inc., a New Jersey-based multinational medical device company, where she was responsible for providing legal oversight and counsel to all of the company's international operations on a variety of commercial and compliance matters.

Ms. Bochenek was also previously a member of the International Legal Departments of Schering-Plough and Bristol-Myers Squibb, and practiced at two Philadelphia law firms, Morgan, Lewis & Bockius and

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Pepper, Hamilton & Sheetz. She is a winner of the 2009 Global Counsel Award in the Best Individual Commercial Lawyer category.

Ms. Bochenek received her J.D. from the University of Pennsylvania Law School, where she was an editor of the Law Review.

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### **KATHLEEN M. BOOZANG** **Dean & Professor of Law, Seton Hall Law School**



Kathleen Boozang has been Dean of Seton Hall Law School since July 2015. She has served in multiple administrative capacities during her tenure at Seton Hall, including Associate Dean for Academic Affairs for eight years, and Vice Provost for two years.

Dean Boozang came to Seton Hall in 1990 as the founder of the Law School's now top-ranked Center for Health & Pharmaceutical Law & Policy. Prior to becoming Dean, she also established the Law School's graduate degrees, Division of Online Learning, and global life sciences compliance training programs.

Dean Boozang teaches a variety of health law courses in person and online, including the survey health law course, a course on health care fraud and corruption, and death and dying. In her scholarship, she has dedicated much of her career to nonprofit governance issues with a special focus on religiously-sponsored hospitals. In the last several years, however, she has expanded her research and teaching to explore the legal and policy issues related to corporate compliance, with a particular focus on the global life sciences industry.

Dean Boozang is a Fellow of The Hastings Center, an independent nonprofit bioethics research institute, as well as a Fellow of the American Bar Foundation, an honorary organization of legal practitioners. She is also a member of the American Law Institute and participates on the consultant groups for the Principles of Nonprofit Law and Corporate Compliance. She serves on the Editorial Board of the *Journal of Health and Life Sciences Law* and is a past editor-in-chief of the *Journal of Law, Medicine & Ethics*. She is a past president of the American Society of Law, Medicine & Ethics (ASLME), and previously sat on the Advisory Board of the Journal of Health Law. She served for many years on the Board of Directors of the American Health Lawyers Association (AHLA), and remains involved in many AHLA projects.

Throughout her legal career, Dean Boozang has been active in public service. She has served on numerous advisory boards and committees for health care providers and for the states of New Jersey and New York, including serving as an advisor to the New Jersey Attorney General Task Force on Physician Compensation by Pharmaceutical Companies, which resulted in the promulgation of proposed regulation. She is a former member of the New York State Task Force on Life and the Law, an interdisciplinary commission with a mandate to develop public policy on bioethical issues.

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Dean Boozang currently serves on the Board of Trustees of the St. Joseph Healthcare System in New Jersey. In 2013, the ASLME conferred upon her the Jay Healy Health Law Teacher Award. She was named the Seton Hall University Woman of the Year in 2006, and the Washington University Law School's Young Alum of the Year in 2004.

Dean Boozang graduated from Washington University School of Law in St. Louis, Missouri, where she was inducted into the Order of the Coif and served as the managing editor of LAW QUARTERLY. She received her LL.M. from Yale Law School in 1990.

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### **DIANA BORGES**

**Director, Corporate Compliance, Merz Americas**



Diana Borges has been Director of Corporate Compliance for Merz Americas since joining the company in July 2018. In her role, she oversees Merz's compliance programs for the U.S. and Latin America. She has close to 20 years of pharmaceutical compliance experience in areas such as compliance monitoring and auditing, global policy and program development, and investigations management. She has also held the role of Regional Compliance Officer for Latin America.

Ms. Borges has conducted numerous investigations involving fraud, potential bribes, regulatory violations, violations of company policies and procedures, and investigations involving governmental agencies.

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### **VANINA CANIZA**

**Partner, Baker McKenzie**



Vanina Caniza advises clients in a variety of corporate and commercial law matters at the firm's Buenos Aires office. She has extensive experience in corporate compliance, commercial agreements, and mergers & acquisitions. She represents and advises Argentine and foreign companies.

Ms. Caniza advises clients on transactional, general commercial, and compliance matters. She has conducted several compliance investigations and has trained Argentine subsidiaries of global companies in compliance matters. She focuses her practice on the life sciences and health care industry and has extensive experience in regulatory law and specialized knowledge of legal issues related to the pharmaceutical and health care industry.

Ms. Caniza sits on the Steering Committee of the firm's Latin America Corporate Compliance Group and on the Steering Committee of the firm's Latin America Pharmaceuticals & Healthcare Industry Group.

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Ms. Caniza completed post-graduate courses in Biotechnology at the Universidad Torcuato di Tella (Buenos Aires) and in Health Law at the Universidad de Buenos Aires.

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### **ANTONIO CARAM**

**Regional Lead (Americas), Business Practices & Compliance, Regional Sector Lead (LatAm Consumer & Vision), Health Care Compliance & Privacy, Johnson & Johnson**



Antonio Caram is responsible for compliance activities related to third party intermediaries in the U.S., Canada, and Latin America, providing oversight to due diligence activities and serving as independent reviewer and final arbiter of intermediary retention decisions in the Pharmaceutical, Medical Devices, and Consumer sectors of Johnson & Johnson (J&J). He also leads all Health Care Compliance activities supporting the company's Consumer and Vision business groups in Latin America.

Mr. Caram joined J&J in 2000, and has held numerous international positions in Operations, Supply Chain, and Sales and Marketing before joining the company's Health Care Compliance & Privacy department. He is frequently invited to speak on international health care compliance topics to professional and academic groups. His prior career experience includes work in Management Consulting and Business Development.

Mr. Caram holds an M.B.A. from the University of Rochester, and a degree in Economics from UFMG in Brazil. He is a member of the Society of Corporate Compliance and Ethics, and a Certified Compliance and Ethics Professional.

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### **ADRIÁN DEL PASO**

**Founder & Partner, Ibarra, del Paso y Gallego, S.C.**



Adrián del Paso specializes in Life Sciences, Environmental, Administrative, and Regulatory Law. He has more than 14 years of experience in his areas of expertise.

Before founding Ibarra, del Paso y Gallego in 2011, Mr. del Paso worked in other prominent law firms in Mexico, including Creel, García-Cuellar, and Aiza y Enríquez. Some of the life sciences companies that he currently represents include Pfizer, Siemens Healthineers, the U.S. National Marrow Donor Program, and Be the Match.

Mr. del Paso obtained his law degree from Universidad Iberoamericana (Mexico City) in 2004. Among his most recent academic credentials, he obtained a Postgraduate Degree Diploma in Sanitary Regulation of the Pharmaceutical Industry from INEDUFARM (Institute of Education and Advisory on Pharmaceutical and Pharmacological Sciences) in 2014. He attended a Top Business Management Program at IPADE Business School in 2016, and he recently concluded Harvard Business School's Leading Professional

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Service Firms Program in 2018.

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### **DIVA DUONG** **Global Compliance Solutions Partner, IQVIA**



Presently as Global Compliance Solutions Partner at IQVIA, formerly known as QuintilesIMS, Diva Duong is responsible for all compliance activities addressing global, regional, and national compliance requirements and data privacy regulations.

Mr. Duong has over 17 years of compliance, auditing, and financial experience related to corporate issues in the life sciences industry. He has conducted many compliance reviews, risk assessments, and audits for large and mid-sized pharmaceutical, biotechnology, and medical technology companies with compliance issues related to commercial and industrial operations, ensuring compliance with applicable policies and procedures as well as compliance requirements.

Previously, Mr. Duong worked as Vice President Compliance EMEA-APAC at Cegedim, supporting the health care sector to comply with transparency regulations in more than 30 countries. Prior to his tenure at Cegedim, he worked for Polaris, a management consulting firm dedicated to compliance issues in the life science industry based in New York, as a corporate auditor and financial analyst with Sanofi in Paris and Frankfurt, and as a senior auditor with a Certified Public Accountants firm in New York.

Mr. Duong was awarded a master's degree in finance and management and a bachelor's degree in management by the University of Sorbonne in Paris, France. He was certified from the Healthcare Compliance Leadership Program at INSEAD Business School and from the Healthcare Compliance & Ethics Program at Sciences Po & Seton Hall Law School.

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### **GILDAS DURAND**

**Principal/Partner, Fraud Investigation & Dispute Services (FIDS), EY**



Gildas Durand leads the Life Sciences FIDS practice for Latin America. He has over 17 years of experience with EY. Prior to his relocation to its Miami office in 2007, he lived in France, Spain, and El Salvador.

Mr. Durand specializes in assisting American and European companies with white collar crime investigations, ABAC program reviews, developing compliance programs, third party audits, pre- and post-acquisition compliance due diligence ABAC review, and investigations within their international subsidiaries.

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### **PEDRO SERRANO ESPELTA**

**Partner, Marval, O'Farrell & Mairal**



Pedro Serrano Espelta has been a member of the firm since 1997. He is the head of Marval's Compliance and Anti-Corruption and Investigations Practice and has led numerous local and cross-border investigations and cases. He also has extensive experience in corporate law, M&A, and oil and gas.

Mr. Serrano Espelta received his law degree from the Universidad Nacional del Litoral in 1992. He was a Visiting Scholar at the University of California at Berkeley from 1993 to 1995, and received a master in laws degree (LL.M.) from the University of California at Los Angeles in 1997.

Mr. Serrano Espelta was a foreign associate at the law firm The Americas Law Group in San Francisco from 1993 to 1996, where he worked on complex international agreements. As the Argentine representative to the International Organization for Standardization since 2016, he has participated in the preparation of the Anti-Bribery Management standard 37001.

Mr. Serrano Espelta is a regular speaker at international conferences and seminars on issues related to his expertise and is a member of the City of Buenos Aires Bar.

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### **HENRIQUE K. FRIZZO** Partner, Trench, Rossi & Watanabe



Henrique Frizzo joined the firm in 2004, and became partner in 2014. His area of expertise is public law, government affairs, and regulatory, with a focus on advisory matters. He has experience in complex negotiations with the government and in the alignment of strategies to meet the local content requirements in public tenders. He assists clients in the regulatory area, especially pharmaceutical, medical devices, and health areas, both in advisory and litigation matters.

Mr. Frizzo graduated from Universidade de São Paulo with a degree in Law in 2003. He received an LL.M in State and Governmental Affairs at Escola de Formação de Governantes, associated with Universidade de São Paulo School of Law, in 2004. He took an Extension Course on Public-Private Partnerships at Superior School of the São Paulo Public District Attorney's Office (Escola Superior do Ministério Público de São Paulo - 2005). In addition, he has a specialization in "Contracts with the Public Administration," at Fundação Getulio Vargas - 2007.

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### **PATRÍCIA FUKUMA** Attorney, Fukuma Advogados e Consultores Jurídicos



Patrícia Fukuma has over 20 years of experience in the regulatory-sanitary area. She has a Bachelor of Laws from the Law School of the Catholic University of São Paulo - *PUC/SP*, with a specialization in Consumer Relations Law. She has served as Counsellor of the Brazilian Association of Special Purposes and Similar Food Industries – *ABIAD*; Advisor of Biotechnology Information Board – *CIB*; Counsellor of Brazilian Laboratorial Diagnosis Chamber - *CBDL*; and Member of the Bioethics Commission of the Order of Attorneys of São Paulo - *OAB/SP* for two years.

From 2001 to 2003, Ms. Fukuma was the president of the sub-commission on food affairs of the Consumer Protection Commission of the Order of Attorneys of São Paulo - *OAB/SP*. From 1992 to 2002, she was legal manager of the Legal Department of the Brazilian Association of Food Industries - *ABIA*, acting in the areas of sanitary law, particularly in the segment of foods, legal metrology, consumer rights, and biotechnology. She was responsible for being the liaison between the entity and the bodies related to consumer protection, the Ministry of Health (*ANVISA*), MAPA, the Ministry of Justice, and the National Technical Commission on Biosafety.

In the area of Biotechnology, Ms. Fukuma coordinated the editing of the book *Genetically Modified Foods - Food and Environmental Safety and Biotechnology - a Legal Approach*, as well as several published articles relating to the regulatory-sanitary area, consumer, food, and biotechnology.

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### GARY F. GIAMPETRUZZI

Partner, Litigation Department, Paul Hastings LLP



Gary Giampetruzzi is based in the firm's New York office. He routinely advises clients on day-to-day compliance matters, represents corporations in high-profile federal and state investigations, including those involving federal and state False Claims Act (qui tam suits), State Attorney General consumer protection statutes, the Foreign Corrupt Practices Act (FCPA), and oversees other complex civil and criminal litigation matters. While his practice cuts across numerous sectors, including defense, energy, and private equity, he possesses particularly deep experience in the life sciences sector, representing many of the world's most prominent biotech, pharmaceutical, and medical device companies.

Prior to joining Paul Hastings, Mr. Giampetruzzi served as Vice President, Assistant General Counsel and Head of Government Investigations at Pfizer Inc., with responsibility for government investigations across the company's multiple business units and operations globally, and associated government litigation with U.S. and international prosecutor offices. He was previously a Deputy Compliance Officer responsible for international compliance investigations and programs, with responsibility for the implementation and maintenance of compliance programs and systems across the company's international operations, with an enhanced focus on emerging markets.

Mr. Giampetruzzi has extensive experience with all facets of the anti-corruption and FCPA landscape. He has been a leader in this growing area of practice for more than a decade, having led the development of compliance programs and measures, conducted and overseen hundreds of internal investigations, and has been on the ground in more than 40 markets worldwide (including Africa, Asia, Europe, Latin America, and the Middle East). He was instrumental in the development of proactive market review approaches that have been incorporated into recent government resolutions, and acquisition due diligence techniques that were cited in the Justice Department's FCPA Guidance document.

On the U.S. health care side, Mr. Giampetruzzi provides day-to-day compliance counseling around program design, monitoring, and proactive testing, and conducts internal investigations regarding a variety of issues, including those involving anti-kickback and off-label promotion laws, patient support programs, and specialty pharmacies. He has overseen several of the more significant government investigations in the pharmaceutical industry in recent years, as well as the defense and resolution of numerous whistleblower qui tam suits involving claims under the False Claims Act and related state statutes. He has more recently been asked by pharmaceutical companies to defend their practices associated with patient support programs and specialty pharmacies in connection with federal investigations by several prominent prosecutor offices.

Mr. Giampetruzzi was named to *Ethisphere* magazine's 2015 Attorneys Who Matter listing in the Specialists – Private Practice category.



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Mr. Giampetruzzi received his B.S.E.E from New York Institute of Technology and his J.D. from St. John's University School of Law.

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### IGNACIO GILLMORE Partner, Carey



Ignacio Gillmore is an attorney who graduated from the Universidad de Chile. Currently he is the partner in charge of the Life Sciences practice at Carey law firm in Chile, with over 14 years of experience advising in the pharmaceutical, medical devices, food and cosmetics industries. He has been recognized as a leading life sciences practitioner by *Chambers Latin America* and *Who's Who Legal*. He is a professor at the postgraduate program of Pharmaceutical Regulatory Affairs at the Pharmacy and Chemistry Faculty of Universidad de Chile and also teaches a course on biotechnological products at the Universidad de Valparaíso.

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### TONI HAHN Senior Manager, Johnson & Johnson Corporate Internal Audit



Toni Hahn joined Johnson & Johnson (J&J) in April 2006, and has held various compliance roles across its different sectors in Pharmaceuticals, Medical Devices, and Corporate Internal Audit. She previously supported Janssen Australia-New Zealand (Pharmaceuticals) as Healthcare Compliance Officer and U.S. DePuy-Synthes (Medical Devices) as a Government Contract and Pricing Compliance Officer. As a Senior Manager of the J&J Corporate Internal Audit's Audit Services Group, she is responsible for overseeing worldwide audits in the areas of Health Care Compliance and Foreign Corrupt Practices Act, as well as investigations in Latin America.

Ms. Hahn has a B.A. in Psychology from Rutgers University, M.B.A. (Finance and Supply Chain Management) from Rutgers Business School, and is currently pursuing a Master's of Science in Jurisprudence from Seton Hall Law School. She is a Certified Compliance & Ethics Professional.

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### **FELIPE KIETZMANN** **Former ABIMED Chairman**



Felipe Kietzmann is an expert on law, regulation, and compliance, with a focus on the life sciences and health care sectors, recognized in 2018 as one of the “100 Most Influential People” (Healthcare, Brazil), in the “Good-Practices & Compliance” category. He has an MBA and a Master’s in Law and Development, and is a lawyer, author, teacher, and consultant.

Mr. Keitzmann was formerly Legal and Compliance Director of various multinational companies, in charge of Brazil and Latin America, President of the Ethics Committee and Chairman of the Board of Directors of ABIMED – Brazilian Association of High Technology Health Product, Vice-President of the Ethics Committee of AdvaMed - Advanced Medical Technology Association, and member of the Advisory Board of IES - Healthcare Ethics Institute.

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### **ANGELA F.C. KUNG** **Parter, Pinheiro Neto Advogados**



Angela Kung is a partner of Pinheiro Neto Advogados in Brazil, in the area of life sciences, mostly representing international clients from the health care industry in regulatory and compliance matters.

Ms. Kung graduated from the São Paulo University School of Law, earned an LL.M. degree at Georgetown University, and has a specialization degree in Public Health Law from the São Paulo University School of Public Health. She is a professor of law for regulated industries in several institutions in Brazil (FGV, Instituto Sírio Libanês, and Santa Casa de Misericórdia), and is a member of UNIFESP’s Ethics Committee on Research (IRB).

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### **CORY LABARGE** **Chief Compliance Office LATAM, Grünenthal Group**



Cory LaBarge’s life sciences experience includes U.S. and global assignments, and operational and strategic leadership roles in Compliance, Management Consulting, Marketing, Business Intelligence, and Shared Services (HR, Finance and IT), as well as experience in multiple therapeutic areas (pain, women’s health, gastro, CNS, respiratory, musculoskeletal, cardiovascular, and vaccines).

Mr. LaBarge has a B.S. in Political Science from the University of Utah and an MBA in Marketing Management from the University of Chicago Booth School of Business. Having lived and worked extensively in Latin America, he speaks fluent Spanish and understands Portuguese and French.

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### **MARCOS LOBO DE FREITAS LEVY** **Senior Partner, A. Lopes Muniz Advogados Associados**



Marcos Lobo de Freitas Levy has more than 35 years of experience working as a lawyer, both in-house and as a legal consultant. He is the author of several articles on Life Sciences Regulatory, Business Ethics, and Intellectual Property, accessible at [www.marcoslevy.blogspot.com.br](http://www.marcoslevy.blogspot.com.br).

Mr. Levy has served as former Director of Legal and Corporate Affairs of MSD Brazil (Merck & Co, Inc.), Legal Director and Associate General Counsel of Pharmacia Brazil (Pfizer), and Institutional Relations Director of Boehringer Ingelheim Brazil. He is a member of the Latin America Association of Business Ethics and Economics (ALENE), having been the entity's Vice-President from 2001 to 2003, and President from 2003 to 2005. He became a member of the Ethics Committee of Febrapharma in 2002. He has been recognized as a legal leading practitioner in the area of Life Sciences by *Who is Who Legal*, *Chambers & Partners*, and *Best Lawyers in Brazil®*.

Mr. Levy graduated in Law from the University of São Paulo in 1977, and completed a university extension course in Human Resources Administration at Getúlio Vargas Foundation.

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### **MICHAEL MAYES** **Head of Ethics & Compliance, Astellas**



Michael Mayes has 20 years' global experience in biopharma and at international law firms, broad experience building, overseeing, and managing legal and compliance operations in international markets. He brings with him long-term experience with international and cross-border operations. He has the agility and flexibility to cover multiple roles and manage multiple responsibilities (legal, compliance, business development, corporate financing, corporate communications, investor relations, risk management, etc.), bearing a successful track record of recruiting, developing, and mentoring high-performing teams and managing outside counsel and legal budgets. He is passionate about the biopharmaceutical industry and the patients, investors, and other stakeholders he serves.

Mr. Mayes currently serves as Head of Ethics and Compliance for Astellas International Operations Markets and Global Marketing Strategies, where he is responsible for all compliance matters globally for Astellas Global Marketing Strategies, and for all compliance matters in the Astellas International Operations markets. He also manages the Data Privacy Team for the entire Americas region (including the U.S.).

Previously, Mr. Mayes served as Associate General Counsel, Commercial/Transactional for Astellas US, LLC, Senior Counsel (Director) of Mergers, Acquisitions & Venture Capital and Regional Senior Counsel, LATAM, for Amgen, and as Assistant Vice President for Kirin-Amgen, where he assisted Amgen in consummating over \$20B in transactions, opening operations in emerging markets, and managing its largest

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Japanese collaboration.

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### PATRICIA MIGUEL Senior Manager FIDS, EY



Patricia Miguel has extensive experience in the life science industry (pharmaceuticals and medical device companies), assisting corporate internal audit and law firms with compliance, Foreign Corrupt Practices Act process assessments, and investigations related to corruption.

Ms. Miguel leads life science projects in Latin America including Argentina, Brazil, Colombia, Costa Rica, and Mexico. She has eight years of diverse experience aside from FIDS Services that includes statutory and reporting audits and internal controls.

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### MARITZA MONCAYO President, IRIS GLOBAL



Maritza Moncayo is President and Founder of IRIS GLOBAL LLC, a firm that provides consulting services for all the Americas (Caribbean, Central, and South America). She developed an innovative Globlocal® approach in the areas of Regulatory Affairs, Business Development. She guides clients to transform regional ideas and concepts into local tactics (market entry, compliance, new product registrations, and life cycle management).

Using fundamental principals of **Integrity**, **Creativity** and **Agility**, as an entrepreneur, Ms. Moncayo has expanded her consulting firm based in the U.S. to other countries throughout Latin America, and has supported pharma, medical device, and cosmetics companies enter U.S. and Latin America markets. She started commercialization and distribution operations in Ecuador in 2016. IRIS has achieved the highest standards in GWP (BPADT) Good Warehouse, Distribution and Transportation Practices and is in the top 3% of companies awarded this certification in Ecuador.

Ms. Moncayo has led start ups in market entry, due diligence, mergers & acquisitions, spin-offs, and transition projects for several companies in the U.S. and Europe. Currently, she is responsible for providing expertise and leadership for the growth of IRIS GLOBAL.

Ms. Moncayo has over 20 years of global regulatory expertise, working in companies like Astellas, Abbot, Hospira, Pfizer, and Monsanto. She is fluent in English and Spanish and understands Portuguese.

You can contact Ms. Moncayo at [mmoncayo@irisgra.com](mailto:mmoncayo@irisgra.com); [www.irisgra.com](http://www.irisgra.com)

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### **MARCELO NOGUEIRA** **LACan Regional Compliance Monitor, Novartis**



Marcelo Nogueira is a Brazilian lawyer with eight years of experience in both national and multinational companies and law firms. In the last five years, his focus has been in health care compliance.

Mr. Nogueira currently works as the Regional Compliance Monitor for Novartis in Latin America, Central America, the Caribbean, and Canada, as well as the interim Head of Compliance for Novartis Chile. He was the former Head of Compliance for Amgen Brazil as well as the Compliance and Data Privacy Officer for Sandoz Brazil and Legal and Compliance for Gilead Sciences Brazil.

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### **ERICK DE JESÚS PÉREZ PATIÑO** **Legal & Compliance Coordinator, Alcon**



Erick Perez is a seasoned lawyer with more than ten years of experience, specializing in the health care industry, and currently working in the Legal & Compliance department for Alcon Laboratories Inc. Based in Mexico City, he supervises the activities held in the country and he is an active member of AMID (the Ethical Counsel of Innovative Industries and Medical Devices).

Mr. Perez holds a degree in law from the National University of México, and a Master in Corporate Law from one of the most prestigious colleges in México, Anahuac's University. He lectures about Data Privacy at different international universities, and is a current advisor in data privacy issues for companies based in México.

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### **GREGORY A. PAW** **Partner, Pepper Hamilton LLP**



Gregory Paw is a trial lawyer with extensive white collar experience. A former Deputy U.S. Attorney and past director of the New Jersey Division of Criminal Justice, he is a member of the firm's White Collar Litigation and Investigations Practice Group and Business Integrity Practice Group.

Mr. Paw represents businesses and individuals facing investigation by federal and state law enforcement authorities and provides counsel on compliance and control issues. Drawing on his unique international law enforcement experience, he advises businesses on compliance issues under the Foreign Corrupt Practices Act.



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Mr. Paw lectures frequently on compliance issues, bringing lessons learned from his experience in Iraq and in prosecutor offices to his audiences. He also frequently speaks on law enforcement policy issues before public forums and in the media.

Mr. Paw was the director of New Jersey's Division of Criminal Justice, in the Office of the Attorney General, from February 2006 until June 2008. There, he led the statewide office responsible for enforcing New Jersey's criminal laws and supervised more than 800 lawyers, investigators, and staff in the investigation of complex criminal cases involving corruption, fraud, money laundering, health care fraud, and financial crimes.

Before that, Mr. Paw was a prosecutor for nine years with the U.S. Attorney's Office for the Eastern District of Pennsylvania and was Deputy U.S. Attorney from 2005 until 2006. He also served with the U.S. Justice Department from 2004 to 2005, as an advisor to the Iraqi government on criminal cases against Saddam Hussein and other former senior regime members. He has tried many criminal cases and supervised numerous government investigations. From 1992 to 1993, he served as associate counsel to the U.S. House of Representatives' Foreign Affairs Committee, reviewing allegations concerning American hostages held in Iran in 1980.

Mr. Paw is a member of the New Jersey and District of Columbia bars (he is not admitted in Pennsylvania). He received a B.S. in Journalism from the University of Illinois in 1985, and his J.D. from William & Mary Law School in 1988.

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### **SÉRGIO ALBERTO PINTO**

#### **Health Care Compliance Lead, Medical Devices Latin America, Johnson & Johnson**



Sérgio Alberto Pinto has more than 20 years of experience in Finance, Supply Chain, and Health Care Compliance. He participated in the implementation of the Health Care Compliance program in Johnson & Johnson's Medical division in 2005 in Brazil and Latin America, and has experience in preparing and conducting due diligence and training in third party intermediaries, such sales and logistics intermediaries.

Mr. Pinto participated in the development of the Ethics Code of ABIMED—Associação Brasileira dos Importadores de Equipamentos, Produtos e Suprimentos Médico-Hospitalares. He has a B.S. in Business Administration from the Pontifical Catholic University of São Paulo and has an MBA from the University of São Paulo. He is also certified in Health Care Compliance by Seton Hall University, Healthcare Compliance Implementation Leadership: Managing and Enhancing the Effective Compliance from INSEAD France, and Latin American Health Care Compliance by the University of Miami.

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### **ARIADNA QUESADA**

**Office of Ethics and Compliance, AbbVie Inc.**



Ariadna Quesada has a bachelor's degree in economics and a master's degree in Public Policies from Torcuato Di Tella University. She is a Certified Fraud Examiner, and has attended the Healthcare Compliance Certification Programs from Seton Hall Law School in Europe and the U.S.

Before joining AbbVie Inc., Ms. Quesada worked for MicroPort Orthopedics and DaVita as the compliance officer for the International regions. She started her career working for Royal Dutch Shell, where she held different positions in finance, controls, and compliance both in South America and in Europe.

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### **DIRCEU PEREIRA DE SANTA ROSA**

**Partner, Montaury Pimenta, Machado & Vieira de Mello**



Dirceu Santa Rosa has nearly 20 years' experience as an intellectual property and technology lawyer. He graduated from the Catholic University of Rio de Janeiro (PUC-RJ) with a degree in law in 1993 and, shortly after, received an LL.M in Intellectual Property Law from George Washington University Law School in 1995. He worked at Smith Gambrell & Russell before returning to Brazil, where he continued his career as a lawyer in leading firms and advising several internet and technology companies in transactional, regulatory, and litigation matters.

Mr. Santa Rosa began developing his skills as a compliance/data protection lawyer with a Specialization Degree in Compliance and Anti-corruption from the Fundação Getúlio Vargas Law School in 2015. Subsequently, he started advising clients in the technology industry on specific compliance matters, with an emphasis on reviewing data protection and privacy policies, and adapting them to Brazilian laws. He also provided advice on specific M&A and merger deals involving data transfers and data integration, and assisted companies involved in serious data breach incidents in Brazil, particularly when dealing with state prosecutors, criminal authorities, and consumer protection organizations. In 2017, he obtained the Certified Compliance & Ethics Professional-International certification from the Society of Corporate Compliance and Ethics.

Mr. Santa Rosa is also the Co-coordinator of the Brazilian chapter of the International Association of Privacy Professionals, and coordinates the Software and Data Protection Committee of the Brazilian Association of Intellectual Property. As part of these organizations, he actively participated in the debates involving Brazil's recent Data Protection Law (Law 13709/18 or LGPD), and has been assisting several clients, including in the health care industry, in their initial efforts to adapt their practices to this new law and deal with sensitive health-based data.

Mr. Santa Rosa has been recognized by several international publications, such as *Chambers & Partners* and *Who's Who Legal* among the best lawyers in Brazil in the areas of Data Protection and Privacy, Media,

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and Technology.

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### **RICHARD SOBKIEWICZ** Associate, Norton Rose Fulbright



Richard Sobkiewicz is a corporate and compliance lawyer based in Rio de Janeiro. He focuses his practice on anti-corruption compliance and investigations, as well as a wide range of corporate transactions in Brazil and Latin America. He has experience in regulatory due diligence for corporate transactions, the design and implementation of compliance and training programs, and internal reviews and investigations. He has advised clients in the oil & gas, mining, pharmaceuticals, and manufacturing sectors.

Mr. Sobkiewicz received a B.A. from McGill University and received his J.D. from the University of Victoria Faculty of Law. He is admitted to practice law in New York and Ontario, Canada, and is registered as a Foreign Legal Consultant in Rio de Janeiro, Brazil. He is fluent in English and Portuguese.

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### **BENNY SPIEWAK** Founding Partner, SPLAW Advogados



Benny Spiewak manages the firm's Intellectual Property, Technology & Life Sciences practice. He also heads the firm's Israel desk.

Mr. Spiewak is specialized in law, regulation, and legislative policy affecting IP-driven, technology, R&D-intensive, and highly-regulated industries. He is admitted to practice law in Brazil and obtained his LLB from the Universidade Mackenzie's Law School in São Paulo.

Mr. Spiewak is certified in Intellectual Property & Technology Law by the Fundação Getúlio Vargas in São Paulo and by the Franklin Pierce Law Center in Concord, New Hampshire. He obtained his Masters of Law (LLM) degree, Intellectual Property Law, concentration in Pharmaceutical Law at George Washington University in Washington, D.C.

For nine years, Mr. Spiewak headed the Intellectual Property and Innovation practice at KLA- Koury Lopes Advogados. In 2007, he was the Brazilian representative at the World Intellectual Property Organization's Academy, in Geneva. In 2009, he was a foreign associate with the Intellectual Property & Policy Office of BIO-Biotechnology Industry Association, in Washington, D.C.

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Mr. Spiewak acts as Assisting-Professor of Commercial Law at the University Mackenzie's Law School, Continuing Education School of the Brazilian Bar Association, São Paulo section, and World Intellectual Property Organization Academy in Geneva. He is the head tutor of Patent Law for the e-learning platform of WIPO and is also a member of the editorial board of Latin America's leading anti-corruption publication, *Legal, Ethics and Compliance (LEC)*. At *LEC*, he heads all its health care and life science-focused ABAC and compliance activities.

Mr. Spiewak is a board member and Secretary of the Brazilian Intellectual Property Association and he is an international member of both American Bar Association and the American Intellectual Property Association.

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### **JONATHAN STEVENS** Associate, Paul Hastings LLP



Jonathan Stevens is an associate in the firm's Litigation practice and is based in its Orange County office. He focuses his practice on government and internal investigations, regulatory and anti-corruption enforcement and counseling, and white collar litigation.

Prior to joining Paul Hastings, Mr. Stevens worked as in-house counsel for a multi-national medical device company as well as a Fortune 100 multi-national defense and aerospace company, and has broad experience in the life sciences and defense industries.

Mr. Stevens received a B.A. from Brigham Young University, and his J.D., *cum laude*, from the University of Florida, Levin College of Law, where he was Editor of the *Florida Law Review*.