



IP LICENSING ROUNDTABLE

Thursday, May 12, 2016

Speaker Biographies

David W. Opderbeck, *Professor of Law and Director, Gibbons Institute of Law, Science & Technology, Seton Hall University School of Law*

Professor Opderbeck's work focuses on the regulation of access to scientific and technological information. His published work has employed the tools of game theory, classical microeconomics, and statistical analysis to address issues such as settlements in Hatch-Waxman litigation, cybersecurity policy, intellectual property restrictions on essential medicines in developing countries, open source biotechnology, patent damages reform, and the interaction of law and social norms concerning music file sharing.

Professor Opderbeck's interest in cybersecurity law and policy included a multi-year grant-funded project sponsored by the Bergen County, New Jersey Prosecutor's Office, which included new courses, continuing legal education programs, and the creation of a governmental working group on cybersecurity and cybercrime. The governmental working group recently worked on a new online child pornography bill that was signed into law by Governor Christie. Professor Opderbeck frequently lectures to law enforcement agencies and other groups on cybercrime, cyberterrorism, and civil liberties.

In addition to his traditional legal scholarship, Professor Opderbeck is interested in the philosophical and moral foundations of information policy and other aspects of the law. He has written on ethical, philosophical and theological issues in law and jurisprudence, and currently is completing a doctorate in philosophical theology regarding the intersection of neuroscience and the law.

Professor Opderbeck maintains a website relating to his work at <http://www.davidopderbeck.com>.

Robert E. Rudnick, *Director, Intellectual Property, Gibbons P.C.*

Mr. Rudnick's practice broadly focuses on strategic intellectual property transactions, licenses, and client counseling directed to the freedom to manufacture and the clearance of new products and services, building and leveraging patent portfolios and deploying cost-effective strategies in defending against non-practicing patent entities. Mr. Rudnick regularly counsels clients in a wide variety of intellectual property matters, including patent procurement and portfolio development strategies; generation of value from patent portfolios; patent and technology licensing; patent clearance studies; patent non-infringement/invalidity evaluations and opinions; corporate mergers and

acquisitions; and patent prosecution, especially in the medical device and telecommunication technologies. In addition, Mr. Rudnick has significant business and legal experience negotiating and providing counsel in connection with intellectual property-based transactions. He has also counseled and defended clients from other aggressive patent licensing entities such as non-practicing entities (a/k/a “patent trolls”). He spent time in various in-house roles at AT&T and subsequent spin-off companies Lucent Technologies and Avaya Inc.

Carl Bilicska, *Partner, VP Licensing and Senior Counsel, TnT IP LLC*

Carl Bilicska is a registered US patent attorney with over 15 years of experience in Intellectual Property (IP). Currently Carl is a Partner, VP Licensing and Senior Counsel at TnT IP where his duties include: valuing IP portfolios, asserting, negotiating and licensing IP portfolios, evaluating, developing, negotiating and executing IP investment strategies, and directing research for future commercialization and licensing initiatives. Prior to joining TnT, Carl was Senior Corporate Counsel at Nokia and Alcatel-Lucent where he practiced in diverse areas including patent assertion, patent prosecution, licensing negotiations, transactional and litigation, portfolio development (i.e., patent mining), and developing licensing and patent monetization strategies. Prior to a career in law, Carl was an electrical engineer with over 10 years’ experience involving the design and development of hardware and software solutions. Carl has a Bachelor’s degree in Electrical Engineering and a Master’s degree in Computer Science from New Jersey Institute of Technology. Carl also received his Juris Doctorate from Rutgers University School of Law, graduating Magna Cum Laude and receiving the Philip Kravitz Memorial Prize and the ABA/BNA Award for Excellence in Intellectual Property Law.

Aseem Mehta, *Chief Intellectual Property Counsel, Bayer HealthCare, LLC*

Aseem Mehta is the Chief Intellectual Property Counsel for Bayer HealthCare, LLC. Aseem and his team support Bayer’s innovative research in the US and work to protect Bayer’s intellectual property rights globally. Aseem manages Bayer HealthCare’s Pharmaceuticals, Biologics, Animal Health and Consumer Health patent portfolio in the US as well as its litigation and licensing strategies.

Aseem has over fifteen years of experience in intellectual property law. He began his career at Fish and Neave and later at Goodwin Procter where he specialized in patent litigation and interference practice. He was a contributor to Foreign Patent Litigation in, Lester Horwitz & Ethan Horwitz, Intellectual Property Counseling and Litigation, Mathew Bender.

Aseem earned his Juris Doctor from Georgetown University Law Center. He has Bachelor of Science and Masters of Engineering degrees from New York University - Polytechnic Institute, Brooklyn, NY.

James Murtha, *Associate Chief IP Counsel, Becton Dickinson and Company*

Jim Murtha began practice at the New York City IP boutique, David, Hoxie, Faithfull and Hapgood, handling a diverse array of matters including patent prosecution, trademark clearance, licensing and litigation. For two years, he had his own practice outside of Philadelphia, supporting individuals, small companies and start-ups. Jim then returned to New York with Orrick, Herrington and Sutcliffe. In his career, he has worked on technologies related to financial instruments, packaging systems, signal processing, exercise equipment, industrial machines, and medical

devices and implants. He has represented clients in consumer products, internet services, major league sports, clothing, finance and banking, publishing, industrial machinery and medical devices.

For the last fourteen years, Jim has been with BD, handling IP licensing and technology agreements, trademark matters and patent matters related to drug delivery and generic drugs. More recently, Jim has been primarily responsible for IP licensing matters for BD globally as well as IP activities associated with BD's merger, acquisitions and divestitures.