## CONSTRUCTIVE (DATA) TRUSTS

JASMINE MCNEALY

@JASMINEMCNEALY





Google

# Why Google consuming DeepMind Health is scaring privacy experts

DeepMind Health has run into data protection problems before and it being moved fully into Google raises more questions. Privacy experts are concerned



### WHAT ARE DATA TRUSTS?

"A LEGAL STRUCTURE THAT PROVIDES INDEPENDENT
STEWARDSHIP OF DATA" ~THE OPEN DATA INSTITUTE

# TRUSTS AND THE LAW

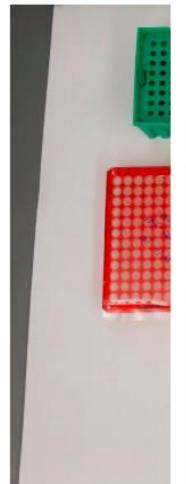
- Creations of the state
- Needs a trustee, trustor(s), and thing of value
- Affirmative duty to act for benefit of trustor(s)
- Fiduciary duties of the trustee

# TRUSTS AND THE LAW

### Family TreeDNA Admits to Sharing Genetic Data With F.B.I.



By Nitish Singh - February 8, 2019



FamilyTreeDNA, an a was sharing genetic i of the site's users felt



Image Courtesy of CNET

 A number of iPhone apps were discovered to be using session replay to track the screen activity of users.



3D Printed Fingerprint Manages to Fool Samsung Galaxy S10's Ultrasonic Sensor

Bill Toulas - April 5, 2019



## CONSTRUCTIVE TRUSTS

- Legal fiction
- Equitable remedy
  - Unjust enrichment
  - Breach of fiduciary duty
    - Zittrain (2013, 2014); Balkin (2016); Dobkin (2018)

# QUESTIONS TO RESOLV

- Unjust enrichment
  - Independent action State AGs & FTC
- Governance
  - Cooperative community governance