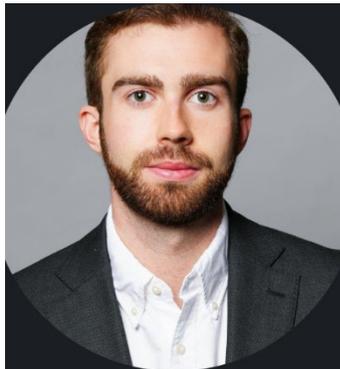




Liam Rich, *Senior Integrity Manager, FIFA*



As a sports, media, and entertainment industry professional with experience in research and client marketing, I am dedicated to upholding integrity within the industry. With a B.S. in Sports Management from NYU and an MBA from the NYU Stern School of Business, I am equipped with the knowledge to succeed in the ever-changing world of media and tech. My experience at Major League Baseball allowed me to develop my strategic thinking and research skills, while my role at Radegen Sports Management involved actively participating in client marketing and sponsorships, showcasing my ability to drive impactful outcomes in business development. In addition, my technical skills include Microsoft Office, SQL, Python (basic), Tableau, and Power BI, and I am proficient in Spanish. Known for a strong work ethic, adaptability, and a passion for making a direct impact, I am driven to succeed in a fast-paced, collaborative environment. Eager to leverage my analytical skills and collaborative spirit to contribute to innovative projects and drive business success in the sports, media, and entertainment sectors.