

NEW AND NONTRADITIONAL ACTORS IN PRIVACY AND SOCIAL MEDIA REGULATION

November 3, 2017

Program

8:30 am:-9:00am **Registration & Continental Breakfast**

9:00 am-9:30 am **Opening Remarks & Dean's Welcome**

Kathleen M. Boozang, *Dean and Professor of Law*, Seton Hall University School of Law

Gaia Bernstein, *Michael J. Zimmer Professor of Law, Director, Institute for Privacy Protection, and Co-Director, Gibbons Institute of Law Science and Technology*, Seton Hall University School of Law

9:30 am-11:00 am: **Panel One: Privacy Enforcement Through State Legislation and by State Attorneys Generals**

This panel will address the growing role of state legislators in privacy protection including education, consumer privacy, health law privacy, and the expanding role of State attorneys generals in protecting privacy.

Moderator: David W. Opderbeck, *Professor of Law and Co-Director of Gibbons Institute of Law, Science & Technology*, Seton Hall University School of Law

Douglas Gansler, *Partner*, Buckley Sandler and *former Attorney General*, State of Maryland

Tara Ragone, *Assistant Professor of Law*, Center for Health & Pharmaceutical Law & Policy, Seton Hall University School of Law

Elliot Siebers, *Deputy Attorney General*, Office of Attorney General, State of New Jersey

Elana Zeide, *Visiting Assistant Professor*, Seton Hall University School of Law

11:00 am – 11:15 am: **Break**

11:15am – 12:45 pm: **Panel Two: Privacy Enforcement by Municipalities/Local Governments**

This panel will address the growing role of municipalities in protecting privacy, smart city developments, and local open data movements.

Moderator: Najarian R. Peters, *Assistant Professor*, Institute for Privacy Protection, Seton Hall University School of Law

Michael Mattmiller, *Chief Technology Officer*, City of Seattle

Seth Wainer, *Chief Information Officer*, City of Newark

Ben Green, *Fellow at Berkman Klein Center for Internet and Society & PhD Candidate in Applied Math*, Harvard School of Engineering and Applied Sciences

Andrew Bolson, *Attorney*, Rubenstein Meyerson Fox Mancinelli Conte & Bern, P.A.

12:45 pm – 1:45 pm: **Lunch**

1:45 pm – 2:15 pm: **Keynote Speaker:** Paul Ohm, *Professor of Law*, Georgetown University Law Center

2:15 – 2:30 pm: **Break**

2:30 pm – 4:00 pm: **Panel Three: Social Media Regulation by the National Labor Relations Board (NLRB)**

This panel will address the NLRB's role in regulating employer and employee activity on social media.

Moderator: Timothy Glynn, *Senior Associate Dean and Andrea J. Catania Endowed Professor of Law*, Seton Hall University School of Law

Jeffrey P. Gardner, *Judge*, National Labor Relations Board

Ariana Levinson, *Professor of Law*, Brandeis School of Law

Christine O'Brien, *Professor*, Carroll School of Management, Boston College

Orrie Dinstein, *Global Chief Privacy Officer*, Marsh & McLennan Companies, Inc.