

NEW AND NON-TRADITIONAL ACTORS IN PRIVACY AND SOCIAL MEDIA REGULATION

November 3, 2017 | Newark, New Jersey

BIOGRAPHIES

Gaia Bernstein, *Michael J. Zimmer Professor of Law, Director of the Institute for Privacy Protection and Co-Director of the Gibbons Institute for Law Science and Technology, Seton Hall University School of Law*



Gaia Bernstein is the Michael J. Zimmer Professor of Law, Director of the Institute for Privacy Protection and Co-Director of the Gibbons Institute of Law Science and Technology. Professor Bernstein specializes in law and technology, information privacy, health privacy, intellectual property, law and genetics and reproductive technologies. Her scholarship examines the role of users in the adoption of new technologies across diverse doctrinal areas. She is currently working on a book tentatively titled "The Over-Users," which focuses on over-use of information technologies and technological addiction. Professor Bernstein's scholarship has been published in leading law reviews including the Vanderbilt Law Review, the Boston College Law Review, the Boston University Law Review, the Washington Law Review and the U.C. Davis Law Review. Her work has been selected to the Stanford-Yale Junior Faculty Forum and received extensive media coverage. Professor Bernstein was the Chair of the Section on Privacy and Defamation and a member of the Executive Board of the Section on Intellectual Property of the American Association of Law Schools.

Professor Bernstein has joined the Seton Hall faculty in 2004. Prior to joining the Seton Hall faculty, Professor Bernstein was a fellow at the Engelberg Center of Innovation Law & Policy and at the Information Law Institute at the New York University School of Law. Her degrees include: a J.S.D. from the New York University School of Law, an LL.M. from Harvard Law School, a J.D. (Intellectual Property concentration with Honors) from the Boston University School of Law, and a B.A. in Psychology and Political Science (magna cum laude) from Tel Aviv University. Professor Bernstein practiced law at Skadden, Arps, Slate, Meagher & Flom LLP in New York and at S. Horowitz & Co. in Israel.

Andrew Bolson, *Attorney, Rubenstein Meyerson Fox Mancinelli Conte & Bern, P.A.*



Andrew P. Bolson is an attorney with Rubenstein, Meyerson, Fox, Mancinelli, Conte & Bern, P.A. in Montvale, New Jersey. Andrew regularly assists individuals and business owners on litigation matters, corporate transactions and privacy and Internet related issues. In 2012, Andrew was certified as an Information Privacy Professional/United States (CIPP/US) by the International Association of Privacy Professionals. Andrew has authored several articles on privacy law, examining issues ranging from the New Jersey Data Breach Notification Act to the problems created by Section 230 of the Communications Decency Act.

In 2015, Andrew launched the Privacy Initiative of New Jersey, a nonprofit dedicated to ensuring the continued protection of privacy rights in the Internet Age through legislative advocacy and through educating key stakeholders on the need for reforms. In particular, Andrew is focused on creating a limited right to be forgotten for expunged criminal records, supporting data broker reform and promoting the development of cyber liaisons within local law enforcement departments, among other objectives.

Andrew received his undergraduate degree from the George Washington University in 2005 and his Juris Doctorate from Rutgers School of Law-Newark in 2010. While in law school, Andrew was selected to be a member of the Rutgers Law Review and he served in his final year as one of the Journal's managing editors. In 2009, Andrew was awarded the prestigious Henry J. Raimondo Fellowship by the Eagleton Institute of Politics.

Andrew is admitted to practice in the State Courts of New York and New Jersey and in the Federal District Court of New Jersey.

Orrie Dinstein, *Global Chief Privacy Officer, Marsh & McLennan Companies, Inc.*



Orrie Dinstein is the Global Chief Privacy Officer at March & McLennan Companies. He has global responsibility for data protection, and he works closely with the Legal & Compliance, IT and Information Security teams, as well as other functions, to establish policies, procedures, processes and tools related to privacy and data protection matters. Prior to joining Marsh & McLennan, Orrie was the Chief Privacy Officer at GE Capital.

Orrie received an LL.M. degree in intellectual property from NYU School of Law and is a graduate of the Hebrew University of Jerusalem School of Law. He is a member of the New York State Bar and the Israel Bar. He is a Certified Information Privacy Professional (CIPP) and a frequent speaker on privacy, security, technology and social media matters.

Douglas Gansler, *Partner, Buckley Sandler and former Attorney General of Maryland*



Douglas F. Gansler, former Attorney General of Maryland and President of the National Association of Attorneys General, brings a unique perspective as he assists clients in matters involving financial services, health care, pharmaceutical, insurance, telecommunications, and other consumer-centric industries.

A Partner in the Washington, DC office of Buckley Sandler LLP, General Gansler draws on more than 20 years of public advocacy and leadership in support of his practice that focuses on advising businesses and individuals on federal and state investigations and enforcement actions, as well as litigation matters involving state attorneys general, the Department of Justice (DOJ), and other government agencies, including individual and multistate enforcement actions. General Gansler successfully represents national, high-profile companies on all types of matters involving state regulators and state attorneys general.

He also handles complex litigation cases involving data breaches, cybersecurity, and privacy matters and provides regulatory compliance advice. General Gansler was appointed by the Pennsylvania Attorney General as Special Deputy Attorney General to investigate the improper use of email by Pennsylvania state employees, and has conducted internal investigations for numerous national corporations.

Throughout his career, he has handled numerous civil and criminal cases involving public corruption, economic crimes, and other issues, most notably including arguing and winning a unanimous decision before the U.S. Supreme Court in *Maryland v. Shatzer*; acting as first chair in more than 50 jury trials; the prosecution of John Muhammad and Lee Boyd Malvo (“Beltway snipers”); arguing more than 50 cases in state and federal appellate courts.

In the public sector, General Gansler’s successful record of leadership includes establishing the first statewide Internet Privacy and Safety Unit; implementing the first State’s Attorney’s Office community-based prosecution program, which became a nationwide model for effective, fair crime-fighting programs; establishing the first domestic violence dockets, the first Gang Unit, and the first Elder Abuse Unit in Maryland.

Mr. Gansler has been recognized by *Legal 500* in the areas of Corporate Investigations and White Collar Criminal Defense, and Cyber Law (Data Protection and Privacy). In addition to serving as Attorney General of Maryland, he was Montgomery County’s State’s Attorney (1998-2006) and an Assistant United States Attorney for the District of Columbia (1992-98). A life-long community volunteer, General Gansler founded Charm City Youth Lacrosse for underserved Baltimore inner-city youth, for which he received the “Innovator of the Year” award from the *Daily Record*, Maryland’s largest legal publication. He has mentored at-risk area youth, served on the Montgomery County Commission on Aging, and co-chaired the NAACP Criminal Justice Committee. General Gansler also serves as an Adjunct Professor at American University’s Washington College of Law in Washington, DC. He received his J.D. from the University of Virginia and his B.A. from Yale University, with honors, where he was a four-year starter, All-Ivy, and first team All-New England lacrosse player.

Admissions

District of Columbia
Maryland

Government Service

Assistant U.S. Attorney, District of Columbia
Attorney General of Maryland and President of the National Association of Attorneys General (NAAG)

Practice Areas

Complex Civil Litigation
Enforcement Actions & Investigations
Privacy, Cyber Risk & Data Security
State Attorneys General
White Collar

In The News

- Douglas L. Gansler Quoted in Law360 Article, "Mueller Probe Reopens Unsettled Questions of Privilege" (September 11, 2017) *Law360*
- Douglas Gansler Quoted in New York Times Article, "Report Details Officials' Emails Discovered During Kathleen Kane's Tenure" (November 22, 2016)
- Renowned Trial Lawyer Preston Burton Joins Buckley Sandler (June 1, 2016)
- Douglas Gansler Interviewed on the Healthy INSIDER Podcast (May 13, 2016)
- Douglas Gansler Quoted in American Banker Article, "Four Steps Even Small Lenders Can Take to Prepare for Cyberattacks" (April 12, 2016)
- Douglas Gansler Quoted in Law360 Article, "GOP Attys Would Likely Back Srinivasan To Replace Scalia" (February 14, 2016)
- Douglas Gansler Quoted in Natural Products Insider Article, "Amid States' Scrutiny, Dietary Supplement Industry Retains Former Maryland AG" (January 22, 2016)
- Douglas Gansler Quoted in Law360 Article, "Uber Privacy Pact Shows New Enforcement Role for State AGs" (January 11, 2016)
- Douglas Gansler Quoted in Law360 Article, "Charges Against Supplement Execs Can Boost Plaintiffs Attys" (November 18, 2015)
- Douglas Gansler Quoted in the MarketWatch article, "Big Banks Weigh Halt to Taking Fantasy Cash from FanDuel, DraftKings" (November 12, 2015)

Articles

- "Post-Crisis AG Enforcement Is Just The Beginning" By Douglas F. Gansler and Michelle L. Rogers (Law360) (October 6, 2017) *Law360*
- You Can Run, but You Can't Hide: What to Do When a State Attorney General Comes Calling (June 8, 2016) *New Hope*
- Data Risk in the Third-Party Ecosystem - Ponemon Survey Results (April 4, 2016)
- Special Alert: CFPB Enters into First Consent Order with Online Payment Platform for Misrepresenting Data Security Practices (March 3, 2016) *Buckley Sandler Special Alert*
- Tips for Fantasy Sports Cos. As State AGs Target Industry (December 21, 2015) *Law360*
- Spotlight: Q&A with Buckley Sandler's Douglas F. Gansler, Former Attorney General of Maryland (February 10, 2015)
- Special Alert: Third Circuit Gives FTC Green Light to Continue Enforcing Corporate Data Security (September 1, 2015) *Buckley Sandler Special Alert* Congress Could Be Coming for Dietary Supplements (May 20, 2015) *Law360*
- Recent Enforcement Trends: State Attorneys General Target the Dietary Supplements Industry (April 9, 2015) *NutraIngredients-USA*

Jeffrey P. Gardner, Judge, National Labor Relations Board



Judge Jeffrey P. Gardner was appointed an National Labor Relations Board (NLRB) judge in November 2016, after serving 18 months as a Social Security Judge. Before his appointment as a Social Security judge, Judge Gardner was in the private practice of law representing clients in labor and employment matters. Earlier, he spent 14 years as a trial attorney with the Board's regional office in Newark, New Jersey. Before joining the Board in Newark, he was an associate in private practice, where he handled labor, employment and commercial litigation. He has also taught as an adjunct professor at New York Law School. Judge Gardner received his B.A. degree with honors from Rutgers College, and was named to Phi Beta Kappa. He went on to get his J.D. from Rutgers Law School, where he received a "Legal Writing Distinction" award, as well as the Pro Bono Service Award. After law school, he clerked for one year for Judge Sylvia B. Pressler of the Superior Court of New Jersey, Appellate Division.

Tim Glynn, *Senior Associate Dean and Andrea J. Catania Endowed Professor of Law, Seton Hall University School of Law*



Professor Glynn specializes in employment and corporate law, and the intersection between these two areas. Since joining Seton Hall in 1999, he has taught various corporate-and employment-law courses, as well as first-year Civil Procedure and Torts. He also has created and taught online courses addressing legal issues and compliance in the workplace, the laws governing whistleblowing, and internal investigations. In 2016, he was named the Andrea J. Catania Endowed Professor of Law.

Professor Glynn was appointed Associate Dean in 2015 and now serves as a Senior Associate Dean. In this role, he oversees various aspects of the law school's JD program. He also oversees Seton Hall's Master of Science in Jurisprudence (MSJ) and online graduate certificate programs in financial services compliance, and healthcare, pharmaceutical, and intellectual property law. In addition, he supervises the law school's six live healthcare compliance certificate programs in the

United States, Europe, and Asia.

Professor Glynn's scholarship focuses on enforcement mechanisms in employment and corporate law, the allocation of decision making authority and legal accountability within the corporation, and the impact of enterprise structures on legal protections and legal compliance. In addition, he has written on the troubling implications of school ranking systems. He is a co-author of leading employment and labor law casebooks, *Employment Law: Private Ordering and Its Limitations* (3rd ed. 2015) (with Charles Sullivan and Rachel S. Arnow-Richman); and *Cox and Box's Labor Law: Cases and Materials* (16th ed. 2016) (with Robert A. Gorman and Matthew W. Finkin). He has published numerous articles addressing issues in employment and corporate law, and frequently presents on these and other legal topics to professional and academic organizations. Moreover, along with Professor Charles Sullivan, Professor Glynn founded the Seton Hall Employment & Labor Law Junior Scholars Forum in 2006, and continues to host it annually.

Professor Glynn received his B.A., *magna cum laude*, from Harvard University, and his J.D., *magna cum laude*, from the University of Minnesota Law School, where he served as Editor-in-Chief of the *Minnesota Law Review*. He clerked for the Honorable Donald P. Lay, United States Court of Appeals for the Eighth Circuit. He then practiced law as an associate at the firm of Leonard, Street and Deinard in Minneapolis, Minnesota, focusing in the areas of securities, business, and employment litigation. Prior to joining Seton Hall, he again served as a judicial clerk, this time for the Honorable John R. Tunheim, United States District Court for the District of Minnesota.

Ben Green, *Applied Math at the Harvard School of Engineering and Applied Sciences, and a Fellow at the Berkman Klein Center for Internet and Society at Harvard*



Ben Green studies the intersections of data science with law, policy, and social science, with a focus on cities. He is a PhD Candidate in Applied Math at the Harvard School of Engineering and Applied Sciences and a Fellow at the Berkman Klein Center for Internet and Society at Harvard. Ben's research focuses on the uses of data and technology by city governments; the intersection of data, algorithms, and social justice; and the impacts of algorithms and technology on society. He is currently writing a book about the politics, impacts, and future of smart cities.

Outside of academia, Ben has extensive experience working in municipal government. He most recently spent a year working for the Citywide Analytics Team in the City of Boston, where he developed analytics to improve public safety operations and civic engagement strategies for the City's new open data program. Ben previously worked as a Fellow at the Eric and Wendy Schmidt Data Science for Social Good Summer Fellowship, and partnered with the City of Memphis, TN using machine learning to identify blighted homes. He also worked for a year at the New Haven Department of Transportation, Traffic, and Parking.

Ben completed his undergraduate degree in Mathematics & Physics at Yale College. His graduate work has been funded by the NSF Graduate Research Fellowship and the Herbert Winokur SEAS Graduate Fellowship.

Ariana Levinson, Professor of Law, Brandeis School of Law



Professor Ariana Levinson's scholarship and teaching focus on labor and employment law issues and practical legal skills. In addition to writing about worker ownership and arbitration, Professor Levinson has also written a number of articles about workplace technology and privacy. Most recently she published an article and a book chapter about the NLRB's social media cases. *Social Media and the National Labor Relations Board*, in RESEARCH HANDBOOK ON ELECTRONIC COMMERCE LAW 337 (John A. Rothchild ed., Edward Elgar Pub. 2016); *Solidarity on Social Media*, 2016 COLUM. BUS. L. REV. 1303 (2016). Professor Levinson is the faculty liaison to the Peggy Browning Fund and a co-planner of the Warns-Render Labor and Employment Law Institute, an annual labor and employment law continuing legal education program. She coaches the mock arbitration team and advises the Wagner moot court team. Professor Levinson is admitted to practice in Indiana and California. She graduated magna cum laude from the University of Michigan Law School. During law school, she served as a contributing editor on the MICHIGAN LAW REVIEW and

was awarded the Robert S. Feldman Labor Law Award for the most outstanding work in that field. After law school, she clerked for the Honorable John G. Davies (United States District Court, Central District of California) and for the Honorable Myra C. Selby (Supreme Court of Indiana) and practiced labor law, including serving as a fellow for the AFL-CIO's Legal Department.

Michael Mattmiller, Chief Technology Officer, City of Seattle



Michael Mattmiller was confirmed as Chief Technology Officer for the City of Seattle in June 2014. In this role, Michael champions efforts to connect people with their government, increase the productivity of the City workforce through technology, and increase digital equity across the city.

In 2016 Michael led the creation of the City's consolidated technology department, which brought together more than 650 professionals and provided the scale necessary to deliver powerful technology solutions for the City and public it serves. In addition, Michael led the creation of a City-wide privacy program to build public trust in how their municipal government collects and uses their personal information, and a broadband program that has increased availability of fiber-to-the-home gigabit broadband service throughout the city. He serves on the steering committee of the MetroLab Network, an organization that encourages city-university collaborations to solve challenges facing urban areas.

Prior to his role at the City, Michael served as a senior strategist at Microsoft and as a consultant to the federal government at PricewaterhouseCoopers. Michael received a B.B.A. and M.S. in Information Systems Development at The George Washington University. He resides in Seattle, Washington.

Christine O'Brien, Professor, Carroll School of Management at Boston College



Professor O'Brien is a graduate of Boston College and Boston College Law School, Professor of Business Law at Boston College, and a member of the Massachusetts and federal bars. She has a special interest in labor and employment law issues, as she interned at Region I of the National Labor Relations Board, and practiced law at a Boston firm specializing in labor and employment law prior to an academic career where she has served as Chair of Business Law and Associate Dean of the Carroll School of Management.

Professor O'Brien's research on NLRB profanity cases was covered in the New York Times and her research is frequently cited in leading law journals, and receives top ten download status on the Social Science Research Network. Professor O'Brien's work on after-acquired evidence in employment discrimination cases was cited in the opinions of the United States Courts of Appeals for the Eighth (2004) and Tenth (1999 & 2015) Circuits, and in two federal district court decisions in 2013. Her research on pregnancy discrimination was cited in a New Jersey Supreme Court opinion (2005), and her writing on Weingarten rights was cited in Maryland court (2014) as well as New York and Oregon employment relations board decisions. Her articles on employee rights under Section 7 of the NLRA were cited in three NLRB decisions in 2014 and 2015: *Murphy Oil*, *Purple Communications* and *On Assignment*. She received the Outstanding Employment Law Paper award sponsored by workplace law firm Jackson Lewis at the Academy of Legal Studies in Business conference in 2012.

(with S. Greene). She served as Editor in Chief of the Journal of Legal Studies Education and as Staff Editor on the American Business Law Journal.

Her recent work includes: “Will the Supreme Court Agree with the NLRB That Pre-Dispute Employment Arbitration Provisions with Class and Collective Action Waivers in Both Judicial and Arbitral Forums Violate the National Labor Relations Act Whether There is an Opt-Out or Not?” 19 *University of Pennsylvania Journal of Business Law* 315-351(2017); “I Swear! From Shoptalk to Social Media: The Top Ten National Labor Relations Board Profanity Cases,” 90 *St. John’s Law Review* (2016); “Judicial Review of the EEOC’s Duty to Conciliate” (with S. Greene) *Penn State Law Review* (2015); “Am I Blue or Seeing Red? : The NLRB Sees Purple When Employer Communication Policies Unduly Restrict Section 7 Rights” 66 *The Labor Law Journal*, No. 2, pp. 75-86 (2015); The NLRB v. The Courts: Showdown over the Right to Collective Action in Workplace Disputes” *American Business Law Journal* (2015)(with S. Greene); The National Labor Relations Board’s Perspective on Social Media,” *Charleston Law Review* (2014); The Top Ten NLRB Cases on Facebook Firings and Employer Social Media Policies *Oregon Law Review* (2014); Exceeding Authorized Access in the Workplace: Prosecuting Disloyal Conduct under the Computer Fraud and Abuse Act, *American Business Law Journal* (2013)(with S. Greene); Managing the Risk of Trade Secret Loss Due to Job Mobility in an Innovation Economy With the Theory of Inevitable Disclosure, *Journal of High Technology Law* (2012)(with M. Reder); The First Facebook Firing Case under Section 7 of the National Labor Relations Act: Employer E-Mail Policies and the NLRA: Exploring the Limits of Labor Law Protection for Concerted Communication on Social Media, *Suffolk University Law Review* (2011). D.C. Circuit Bounces *Register-Guard* Back to the Obama Board on Discriminatory Enforcement Issue, *Labor Law Journal* (2010); Employees on Guard: Employer Policies Restrict NLRA-Protected Activities on E-Mail, *Oregon Law Review* (2009); When Members-Only Non-Majority Union (MONMU) Members Want *Weingarten* Rights: How High Will the Blue Eagle Fly?, *University of Pennsylvania Journal of Business & Employment Law* (2008); Adverse Employment Consequences Triggered by Criminal Convictions: Recent Cases Interpret State Statutes Prohibiting Discrimination, *Wake Forest Law Review* (2007)(with J. Darrow).

Paul Ohm, *Professor of Law, Georgetown Law School*



Paul Ohm is a Professor of Law at the Georgetown University Law Center. He specializes in information privacy, computer crime law, intellectual property, and criminal procedure. He serves as a faculty director for the Center on Privacy and Technology at Georgetown.

In his work, Professor Ohm tries to build new interdisciplinary bridges between law and computer science. Much of his scholarship focuses on how evolving technology disrupts individual privacy. His article *Broken Promises of Privacy: Responding to the Surprising Failure of Anonymization*, 57 *UCLA Law Review* 1701, has sparked an international debate about the need to rethink fundamentally the way we regulate privacy.

Professor Ohm began his academic career on the faculty of the University of Colorado Law School, where he served as the Associate Dean for Academic Affairs and helped direct the Silicon Flatirons Center. In 2016, he was appointed by the White House to the Commission on Evidence-Based Policymaking. From 2012 to 2013, Professor Ohm worked for the Federal Trade Commission as a Senior Policy Advisor. Before becoming a professor, he served in the U.S. Department of Justice's Computer Crime and Intellectual Property Section as an Honors Program trial attorney, and clerked for Judge Betty Fletcher of the United States Court of Appeals for the Ninth Circuit and Judge Mariana Pfaelzer of the United States District Court for the Central District of California. He is a graduate of the UCLA School of Law.

Before becoming a lawyer, Professor Ohm worked for several years as a computer programmer and network systems administrator after earning undergraduate degrees in computer science and electrical engineering from Yale University. Today he continues to write thousands of lines of python and perl code each year.

David Opderbeck, *Professor of Law and Co-Director of the Gibbons Institute of Law, Science & Technology, Seton Hall University School of Law*



David Opderbeck is Professor of Law and Co-Director of the Gibbons Institute of Law, Science & Technology. His work focuses on intellectual property, cybersecurity and technology law and policy. David's publications concerning cybersecurity law and policy consider the law and economics of data breach litigation and executive power in cyber emergencies. He recently administered a multi-year project at the Law School funded by the Bergen County Prosecutor's Office that convened special programs and government working groups on cybersecurity issues. In the intellectual property field, David's work examines issues such as settlements in Hatch-Waxman litigation, cybersecurity policy, intellectual property restrictions on essential medicines in developing countries, open source biotechnology, patent damages reform, and the interaction of law and social norms concerning music file sharing.

Professor Opderbeck is also interested in the relationship between law, theology and science. He recently completed a Ph.D. in Systematic and Philosophical Theology at the University of Nottingham, where his thesis offered a theological appraisal of the emerging discipline of "newrolaw." Prior to his academic career, David was a Partner in the Intellectual Property/Information Technology practice at McCarter & English, LLP. Currently, David is Counsel in the Cybersecurity Task Force at Gibbons, PC.

Professor Opderbeck maintains a website relating to his work at <http://www.davidopderbeck.com>. He also, blogs at theycybersecuritylawyer.com and can be found on Twitter at @cyberseclawyer.

Najarian Peters, *Assistant Professor Institute for Privacy Protection, Seton Hall University School of Law*



Najarian (Jari) Peters has joined the Seton Hall faculty as the inaugural faculty fellow and lecturer at the new Institute for Privacy Protection. Ms. Peters is an attorney and privacy compliance professional with over ten years of experience in academic, healthcare, and private organizations. She will train law students in a new privacy curriculum she is developing for elementary and middle school children. Ms. Peters will also be developing materials and programs to assist businesses navigate privacy and consumer laws. Prior to joining Seton Hall faculty, Ms. Peters was the Senior Healthcare Compliance Manager for the Health and Wellness Business Unit of Panasonic North America. She has also served as Chief Compliance/Privacy Officer/Risk Manager Counsel for National Healthcare Associates and as Senior Compliance, Ethics Liaison, and HIPAA Privacy Officer for the Rutgers Office of Ethics Compliance and Corporate Integrity. After graduating law school, Ms. Peters joined Weill Cornell Medical School's Office of Research Compliance and Sponsored Programs. She earned her undergraduate degree in Political Science

from Xavier University of Louisiana and her Juris Doctorate from Notre Dame Law School where she received the Joseph Ciruolo Memorial Award, Africana Studies Book Award, and a fellowship at the Center for Social Concerns. As a fellow at the Center for Social Concerns Ms. Peters created and taught the multi-disciplinary undergraduate seminar, Environmental Justice and Human Rights in the Aftermath of Hurricane Katrina, which examined the intersectionality of race, class, and environmental justice informed by Catholic social thought. Ms. Peters received Graduate Certifications in Pharmaceutical and Medical Device Law and Policy Compliance and Healthcare Compliance from Seton Hall Law School.

Tara Ragone, *Assistant Professor of Law, Seton Hall University School of Law*



Tara Adams Ragone is an Assistant Professor in the Center for Health & Pharmaceutical Law & Policy at Seton Hall University School of Law, where her research and writing currently focus on implementation of health care reform, integration of behavioral and physical health care, and mental health parity. She serves on a number of advisory committees, including the ClearHealth Quality Institute Mental Health Parity Accreditation Program's Parity Standards Committee, the New Jersey iPHD Advisory Committee, and the Good Care Collaborative's Steering Committee. Professor Ragone developed and teaches a health law skills course, is the Faculty Supervisor of the Health Law Semester in Washington, D.C. Program, and advises students competing in national health law competitions. Prior to Seton Hall Law, Professor Ragone served as a Deputy Attorney General in the New Jersey Office of the Attorney General. She received her B.A. in Government and Philosophy, *summa cum laude*, from the College of William and Mary, and her law degree, *magna cum laude*, from New York University School of Law. Professor Ragone served as a law clerk to the Honorable Allyne R. Ross of the U.S. District Court for the Eastern

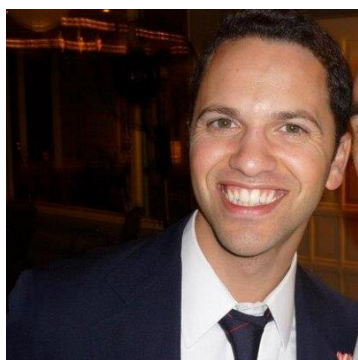
District of New York and the Honorable Robert A. Katzmann of the U.S. Court of Appeals for the Second Circuit.

Elliott Siebers, *Deputy Attorney General, New Jersey Office of the Attorney General, Division of Law*



Elliott M. Siebers is a Deputy Attorney General with the New Jersey Office of the Attorney General, Division of Law since April 2014. He is a member of the Division's Government and Healthcare Fraud section and New Jersey Internet Privacy & Data Protection Working Group. As a member of the Government and Healthcare Fraud section, he investigates and litigates New Jersey False Claims Act matters. As a New Jersey Internet Privacy & Data Protection working group member, he enforces various state and federal laws relating to online consumer privacy and data security, and represents the Cyber Fraud unit of the New Jersey Division of Consumer Affairs, Office of Consumer Protection. Elliott received a B.S. from the University of Wisconsin (2006), and J.D. from Brooklyn Law School (2012). He is also a Certified International Privacy Professional/United States (CIPP/US).

Seth Wainer, *Chief Information Officer, City of Newark*



Seth Wainer is the Chief Information Officer of the City of Newark New Jersey. Seth has been with the City for 4 years working on expanding broadband access, making city processes more efficient, and reducing costs. Previously, he worked for US CTO Todd Park at the White House Office of Science and Technology Policy and at the US Department of Health and Human Services. He is passionate about making technology work for the public sector in the 21st century in a way that empowers residents. Before working in government, Seth was in corporate retail and then an Obama analytics guy. He is a proud husband, and father of 3 - the newest of which is 6 months old.

Elana Zeide, *Visiting Assistant Professor, Seton Hall University School of Law*



Elana is a Visiting Assistant Professor at Seton Hall University School of Law, an Affiliate at Princeton University's Center for Information Technology, and a visiting fellow at Yale School of Law's Information Society Project. Her work focuses on the implications of shifting from human to big data-driven decision-making in education and hiring. This includes issues raised by smart environment surveillance, algorithmic profiling, and predictive analytics that rely on artificial intelligence. She examines these emerging technologies in light of institutional and organization implementation, oversight protocols, and legal protection (or lack thereof). Elana also advises educators, companies, and policymakers on privacy and information practices in traditional schools, virtual learning environments, and the commercial sphere.

Elana graduated from Yale University and New York University's School of Law. She worked as a Litigation Associate at Cravath, Swaine & Moore LLC and a Legal Analyst at Bloomberg L.P. before opening her own privacy, media, and technology law practice. She also taught classes on Free Speech and the First Amendment as Visiting Professor at Yale University.

Prior to becoming an attorney, Elana was a journalist and pop culture columnist in London and New York, and earned a Master of Fine Arts in Nonfiction Writing from Columbia University's School of the Arts. She believes she is the only person to have both reported for and legally represented The National Enquirer.