

SETON HALL | LAW

Healthcare Compliance
Certificate Program



Alvaro Torres

Mexico Compliance Director

Pfizer Mexico (Mexico City)

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Professional Experience

MEXICO COMPLIANCE DIRECTOR - (MAY 2022 - PRESENT)

PFIZER MEXICO – Mexico

- Lead the implementation of the Compliance Program by partnering with local ELTs
- Provide strategic direction in the identification and management of risks that ensures timely support
- Represent ethical priorities to local chambers of industry and stakeholders

CAC COMPLIANCE LEAD – (APR. 2019 – MAY 2022)

PFIZER CENTRAL AMERICA & CARIBBEAN – Costa Rica

- Ensure the implementation of the Compliance Program
- Provide information and support to the leadership team in risk management
- Co-chair of the Ethics Committee at FEDEFARMA

COMMERCIAL LEADER - (DEC. 2018 – MAR. 2019)

UPJOHN, A PFIZER COMPANY – Costa Rica

- Lead the commercial and promotional strategy for the CAC contracting markets

SENIOR MARKETING MANAGER - (MAR. 2013 – DEC. 2018)

PFIZER, SANDOZ, NESTLÉ – Costa Rica

- Manage the marketing mix for retail and institutional portfolios
- Develop business strategy and design promotional tactics for innovative and foundational brands

TRAINING MANAGER - (APR. 2011 – FEB. 2013)

PFIZER, NESTLÉ – Costa Rica

- Develop training plans, coaching, and development programs for regional sales force and business partners

SENIOR SALES REPRESENTATIVE - (JUL. 2005 – MAR. 2011)
M&D PHARMA, PFIZER – Costa Rica

Education

PHARMACY - (2004)

UNIVERSIDAD DE COSTA RICA

Academic Bachelor's Degree and Professional Doctorate

MBA - (ONGOING)

UNIVERSIDAD LATINA

Master of Business Administration with an emphasis in Marketing.

COMPLIANCE SPECIALIST - (2020)

ADEN BUSINESS SCHOOL

Specialized Program in Compliance awarded by George Washington University & ADEN.

LEADERSHIP & MANAGEMENT - (2020)

INSTITUTO TECNOLOGICO DE CR

Diploma in Management Skills and Leadership.

DIPLOMA IN COMPLIANCE - (2024)

UNAM

International Diploma of High Specialty in Ethics, Integrity, Compliance and Bioethics in Health Care