SETON HALL | LAW



Anthony Caruso

Founder/Managing Director at Caruso Counsel LLC
Adjunct Professor of Sports/Business/Entertainment, NYU

Anthony R. Caruso is an accomplished business transactions attorney with vast experience in all types of commercial deals relating to corporate legal compliance, consumer services, hospitality, licensing, distribution, labor/ employment, leasing, M&A, technology, intellectual property, entertainment media and sports, and private equity matters.

A sampling of his notable projects includes establishing a revolutionary technology services company, representing pro sports leagues, negotiation various music, film and television projects, structuring multi-year licensing and sponsorship agreements, negotiating franchise and leasing agreements, and supervising private capital transactions for the acquisition or establishment of various ventures. He is a former general counsel to a NJ Governor with strong lobbying, governmental relations and regulatory experience, and is a former co-founder and general counsel to one of the first technology-based web real estate services companies which gained critically acclaimed market share in its inaugural year. He was the original majority owner of a minor league sports team and a founding member of the North American Lacrosse League.

Mr. Caruso gained international attention when he represented Amy Polumbo, Miss New Jersey 2007, in connection with a blackmail situation over Internet photos. He provided all legal counseling and participated in negotiations, strategy, media supervision, and "crisis management" as he appeared in many major print and media outlets including Fox, MSNBC, E! Entertainment and NBC's Today Show.

He is frequently called upon by various major broadcast and cable television networks, news and print media outlets for his advice and commentary on current legal issues. He serves on the adjunct faculty of NYU, where he teaches courses relating to business law topics.