

# SETON HALL | LAW

Healthcare Compliance  
Certificate Program

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## **Arturo Ánimas**

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Arturo Ánimas is a lawyer graduated from Universidad La Salle in Mexico City, over the past 15 years he has held various positions in the Legal and Compliance departments of pharmaceutical companies such as Pfizer, Zoetis and Roche, holding positions such as Legal & Compliance Lead, Data Privacy Officer and since 2023 as Legal & Compliance Director LATAM at Lundbeck.

Arturo has extensive experience in strategic planning of compliance programs in multinational schemes, including aspects of risk analysis, definition of organizational policies and procedures, training and communication, monitoring and auditing, and management of audits and investigations. Likewise, Arturo has a long track record in the management of matters related to the Pharmaceutical Industry such as: Interaction with Healthcare Professionals and Healthcare Organizations, Clinical Trials, Advertising and Promotion of Medicines, Patient Support Programs, Data Privacy, among others.

Arturo holds:

- A Diploma in Corporate Law from Instituto Tecnológico Autónomo de México "ITAM"
- A Diploma in Digital Law from Universidad Anáhuac.
- A Certification as a Professional in Personal Data Protection, Senior Level.
- A certification as an Auditor in Personal Data Protection.
- He recently participated in the "Managing yourself and leading others" program facilitated at Harvard University