



Czareena S. Dotchev

Senior Strategist for Government Relations

International Trademark Association

Czareena S. Dotchev is a distinguished leader in shaping Intellectual Property law. She serves as the Senior Strategist for Government Relations at the International Trademark Association (INTA), spearheading Congressional advocacy on Capitol Hill, championing brand protection, and pioneering legislation that drives innovation and safeguards creative rights nationwide. Prior to law school, Czareena established her policy acumen as a staffer for U.S. Senate Democratic Leader Charles E. Schumer, developing deep expertise in government relations and legislative strategy.

Czareena received her law degree from St. John's University School of Law, where she was a part-time evening student while maintaining a full-time professional career. A native of Queens and Long Island, she was named to City & State's 2025 "Who's Who in Government Relations" in recognition of her outstanding influence and leadership. Now, Czareena splits her time between Washington, D.C., and New York, further extending her reach and impact.