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Desarie Green is Senior Vice President of Data Governance, Privacy & Risk at Horizon Media, where she leads strategy at the intersection of data governance, privacy, risk, and responsible data use. A seasoned privacy attorney and executive, Desarie has led global privacy programs and advised organizations on complex privacy, cybersecurity, artificial intelligence, data governance, and emerging technology matters.

Her experience spans advertising and media, education technology, healthcare, aerospace, manufacturing, telecommunications, and entertainment. Prior to joining Horizon Media, Desarie served as Senior Privacy Counsel at Cengage Group. She is a licensed California attorney and frequent speaker and educator who is passionate about translating complex legal and regulatory requirements into practical, business-focused strategies.