



Eliana Eskinazi, *Co-Founder and CPO, Wagr*



Ms. Eskinazi is an engineer with expertise in product management and mobile consumer applications. As co-founder and CPO of Wagr, she is responsible for managing all aspects of the product, including design, development, and customer success.

Prior to pursuing her graduate degree and founding Wagr, she was a Consultant at Accenture Digital where she led technology projects for Fortune 50 companies.

She owned the end-to-end delivery of a digital consumer advisory service at a \$450B financial services firm, assisted in contract negotiations for a \$25M investment in a technology vendor partner, and led engineering and design teams on a consumer app used by tens of thousands of essential workers.

While pursuing her graduate studies, she worked as the Product Owner for the Viator app at TripAdvisor and led a team of 8 engineers from concept to launch in just two months.

Ms. Eskinazi holds a MBA from Harvard Business School, and a B.S. in Systems Engineering with a minor in Robotics from Washington University in St. Louis.