

SETON HALL | LAW

Healthcare Compliance
Certificate Program



Jihye Hong

Attorney

Kim & Chang (Seoul)

jihye.hong@kimchang.com

Jihye Hong is an attorney at Kim & Chang, who focuses her practice primarily in the areas of antitrust & competition, anti-corruption & corporate compliance, and mergers & acquisitions. She has extensive experience in advising multinational and domestic companies in the life sciences and healthcare industries (including pharmaceutical, medical device, food, cosmetics and animal health products).

Ms. Hong has advised major multinational clients in the life sciences, food and cosmetics sectors on a broad range of issues including regulatory compliance, anti-bribery, competition law, and merger & acquisition issues. She assists the clients to find solutions under crisis management situations involving product recalls and government investigations, plan and implement acquisitions, divestitures, and restructuring in Korea and establish and operate a robust internal compliance system. Ms. Hong also advises clients on co-promotion, co-marketing and distribution relationships and business alliances.

Ms. Hong also has extensive experience in advising a broad range of clients in various competition law matters including merger filings, abuse of market dominance, unfair trade, distribution agreements and cartels.

Experience

Kim & Chang Singapore Office (2025-현재)

Kim & Chang (2017-Present)

Education

School of Law, Seoul National University (J.D., 2017)

College of Business Administration, Seoul National University (B.A., 2014)

Qualifications

Admitted to bar, Korea, 2017