



Jill Kelley, *Former General Counsel*, New York Jets
jillkelley@gmail.com



Jill Kelley is an attorney with two decades of experience across the gaming, technology and sports industries. She has unique technical legal and regulatory experience in commercial, taxation, and gaming/sport betting (tribal and commercial) matters.

Jill most recently served as the General Counsel and Vice President of Legal Affairs of the New York Jets (NFL), where she was responsible for oversight of all legal matters. During her tenure with the Jets, Kelley was part of a group of Jets executives responsible for expanding the Jets Women’s Organization (JWO) to encompass the many women affiliated with the team, including staff members, wives and significant others of coaches, players and football personnel. Kelley also was one of the original members of the team’s Social Justice, Diversity and Inclusion Team (SJDIT). The SJDIT works with players and staff to develop strategies, relationships and programs to best serve the team and its surrounding community.

Prior to the Jets, Kelley was General Counsel of PointsBet USA, where she was lead counsel for all United States sports book operations and strategic commercial development, working with professional sports leagues while overseeing gaming partnerships, corporate sponsorship contracts and all federal and state regulatory compliance. Before this, Kelley served as senior legal counsel for the Mashantucket Pequot Tribal Nation and their Foxwoods Resort Casino, one of the world’s largest resort casino hotel properties, providing legal advice on a range of commercial transactions, economic development initiatives and federal, state and tribal tax and regulatory matters. She began her legal career as an international tax attorney for 10 years, both with Withers LLP and PricewaterhouseCoopers.

A graduate of Villanova University (B.A.), Kelley earned law degrees from Suffolk University Law School (J.D.) and Boston University Law School (LL.M.). She also served as an adjunct professor of law at the University of Connecticut School of Law. Kelley was recognized by NJBIZ magazine as one of their 2021 Leaders in Law, and currently serves on the Women United Leadership Counsel of the United Way of Northern New Jersey.