

SETON HALL | LAW

Healthcare Compliance
Certificate Program



Joe Henein

President & CEO

NewBridge Pharmaceuticals (Dubai)

Joe Henein is a senior executive with an accomplished career extending over thirty-five years in the pharmaceutical industry, and covering many geographical areas, including the United States, Europe, and the Middle East/Africa. He holds a Pharm D. Degree.

Mr. Henein is President and CEO of NewBridge, a specialty pharma positioned to be a first-in-class licensing and commercialization platform for innovative therapeutics and to bridge the access gap between innovation and patients by licensing innovative products from global pharmaceutical companies to the Middle East and Africa Region.

Prior to this, Mr. Henein worked at Wyeth Pharmaceuticals, which is now part of Pfizer. He assumed many roles of increased dimensions in the pharmaceutical industry, most notably Vice President and Global Commercial Chair for a number of therapeutic areas within Wyeth, such as Infectious Diseases and Women's Health Care. He also assumed the role of VP & Regional Managing Director for Wyeth in MEA from 2004-2010.

Mr. Henein served in various Wyeth executive committees during his tenure, including on the Global Development Council, Global Development Strategy Board, and European Operation Council. On the industry level, he also served as the Vice Chair for the PhRMA MEA Committee and the Chair for the PhRMA MEA Ethics Review Board.