

# SETON HALL | LAW

Healthcare Compliance  
Certificate Program

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## **Lawrence P. Platkin**

*Vice President and Head, U.S. Office of Compliance*

*Bayer U.S. LLC*

[lawrence.platkin@bayer.com](mailto:lawrence.platkin@bayer.com)

Larry Platkin was named Vice President and Head of Bayer's U.S. Office of Compliance in January 2014, responsible for Compliance strategy, development of policies and procedures, investigations, communications, training, and data privacy for all of Bayer's U.S. businesses. Prior to that, in June 2008, he was named the Compliance Officer of Bayer HealthCare LLC (BHC), comprising the Pharmaceuticals, Medical Care, Consumer Care, and Animal Health businesses, responsible for, among other things, the implementation of BHC's 2008 Corporate Integrity Agreement. Prior to that, he held positions of increasing responsibility in the Bayer Law, Patents, and Compliance Department, counseling Bayer HealthCare Pharmaceuticals Inc. (and its predecessor, Berlex Laboratories, Inc., which he joined in December 2000). Prior to that, he held positions in the Legal Departments of Ciba-Geigy Corporation and American Home Products Corp.

Mr. Platkin was in private practice in Newark, New Jersey from 1981 to 1989. He is a graduate of Rutgers College, New Brunswick, NJ (BA, Economics) and Rutgers University School of Law, Newark, NJ (JD).