

SETON HALL | LAW

Sports Law Symposium: Money in Sports: The Year of Investment in Sports
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Mark Conrad directs the sports business concentration and is a professor of law and ethics at Fordham University's Gabelli School of Business. In addition to teaching sports law and the business and ethics of sports, he also has taught courses covering contracts, business organizations, and media law.

Professor Conrad's books and articles have appeared in academic, legal, and general-circulation publications. The third edition of his book *The Business of Sports — Off the Field, In the Office, On the News* was published by Routledge in 2017. Prior editions have been cited in leading journals as among the most comprehensive texts on the subject.

In addition to his full-time responsibilities at Fordham, Professor Conrad has lectured at leading sports business and law programs, including Columbia University's sports management program and at St. John's University's LLM program in international sports practice. He has appeared on panels at Duke, Fordham, Cardozo, and the University of Virginia Law Schools. He was president of the Sport and Recreation Law Association from 2014 to 2015 and is serving as president of the Alliance for Sport Business from 2016 through 2018. He has been asked to advise international programs in sports and communications.

Professor Conrad has been quoted in *The New York Times*, *Boston Globe*, and *Chicago Tribune* and has appeared on CNN and Bloomberg TV. He holds a B.A. from City College of New York and a J.D. from New York Law School. He also received an M.S. from Columbia University's Graduate School of Journalism. He resides in New York City.

Education

- J.D.: New York Law School
- Master's: M.S., Columbia University Graduate School of Journalism
- Bachelor's: B.A., CUNY (City College)