



## **Mark Jaffe**

*Chief Ethics, Compliance and Privacy Officer*  
Rivian

Mark Jaffe leads the Rivian ethics, compliance and privacy program which includes ethical culture, compliance oversight, privacy, and investigations. He leads a team of 16 people which includes privacy professionals, lawyers, compliance professionals, and investigators responsible for developing and implementing Rivian's ethics, compliance and privacy programs and to investigate allegations of employee wrongdoing. Mark and his team work on issues related to privacy, information governance, cybersecurity, artificial intelligence, and data ethics.

Prior to joining Rivian, Mark was Senior Vice President for Privacy at Teleperformance, a global business process outsourcer with over 400,000 employees operating in over 80 countries. At Teleperformance, he was responsible for a team of privacy professionals building and scaling a global privacy program. While at Teleperformance, Mark spent almost two years in Singapore managing privacy issues in the Asia Pacific region. During his time at Teleperformance, he also managed privacy issues in the Americas and Europe, Middle East, and Africa and was asked to begin creating a compliance program prior to leaving the company in late 2020. Prior to joining Teleperformance, Mark spent 17 years at AT&T in global privacy roles as well as global compliance and ethics roles.

He is a frequent speaker on a variety of topics related to privacy and ethics and compliance. Mark earned his B.A., cum laude, from Duke University and his J.D., cum laude, from Northwestern University.