



**Martin Lycka**, *SVP American Regulatory Affairs & Responsible Gambling*, Entain  
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Martin Lycka is SVP for American Regulatory Affairs and Responsible Gambling at Entain, overseeing growth of the business across both new U.S. states and into other parts of the Americas, notably LATAM and Canada. In this capacity, he also oversees global esports related regulatory matters for Entain. He joined the business in April 2018, as Director of Regulatory Affairs.

Martin also serves on the boards of the Entain Foundation, the Entain Foundation US and the American Gaming Association as well as the Advisory Boards to the National Council on Problem Gambling, Seton Hall Law School Gambling Compliance program, My Wager Score and Kindbridge. In the past, Martin has been a board member of the European Gaming and Betting Association, JDigital and the European Sports Security Association.

In total, Martin has been a senior legal, regulatory and RG advisor to listed gambling businesses for over 13 years.

Previously, Martin worked amongst others with Salans Europe LLP, the Ministry of Foreign Affairs of the Czech Republic and the Senate of the Czech Republic.

He obtained law degrees from the Charles University, Prague, the College of Europe, Bruges, and the University of Law, London, qualifying as UK solicitor.

Martin is a regular conference speaker and has (co-)authored more than 80 academic articles and three books on gambling law and other legal matters. His media presence includes appearance on TV and radio stations across three continents as well as having been quoted by the Wall Street Journal, ESPN, Forbes, the Associated Press, Financial Times, Frankfurter Allgemeine Zeitung and many other mainstream and industry publications.

He is the 2019 Global Regulatory Awards Head of Regulatory Affairs of the Year winner, member of the 2020/2021 Emerging Gambling Leaders 40 Under 40 Class (a Judge's Choice) as well as the 2022 Outstanding Individual Contribution to Responsible Gambling Award winner. He's led the Entain team that has been awarded the 2021 SBC North America as well as the "triple crown" of 2022 SBC North America, Global and Latinamerica Socially Responsible Operator of the Year awards and the 2022 EGR North America Safer Gambling Provider of the Year award. He hosts the Safe Bet Show podcast.