



Mike Finkelstein

Executive Director, Global Sports Business MS Program, Rutgers University; Senior Advisor, Strategic Partnerships, Rutgers University

Myron "Mike" Finkelstein is the founder and Executive Director of the Rutgers University Global Sports Business MS Program. He takes on the role after a stellar 22-year career in advertising, marketing and client acquisition and a dozen years as a faculty member, mentor and the Senior Advisor for Strategic Partnerships in the Rutgers University undergraduate sports management program.

In addition to teaching both sports marketing and management--which saw him honored as a finalist for Rutgers Teacher of the Year in 2014--and his innovative leadership in the Rutgers undergraduate program, Finkelstein has a long list of successes in both business and academia.

His other accomplishments include: his role supervising educational and cultural exchanges between China and the rest of the world for the Greatone Education Group; teaching top corporations how to maximize revenue generation and individual growth for The Sports Huddle; his active leadership in the sports/recreation/cultural administration and management field; and his work as a producer and sales executive in the film and TV industries.

Finkelstein is a graduate of Syracuse University.