

# SETON HALL | LAW

**Sports Law Symposium: Money in Sports: The Year of Investment in Sports**  
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## **Peter J. Schwartz, Esq.**

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Peter J. Schwartz is an attorney and counselor-at-law, practicing as an Associate at Skadden, Arps, Slate, Meagher & Flom LLP (M&A and Banking departments). He focuses primarily on sports industry transactions, including facilitating the sale of professional teams and media rights deals, as well as league restructuring and financing matters.

In 2023, Peter was admitted to the New York State Bar. The prior May, he received a Juris Doctor degree (cum laude) from New York University School of Law, where he won the 2022 Jack J. Katz Memorial Award for Excellence in Entertainment Law. Previously, he was that school's Lisa Goldberg Fellow—awarded to a professional journalist to study law in-residence.

Peter is co-author of *Baseball as a Road to God: Seeing Beyond the Game*, a New York Times bestselling book (non-fiction). He is also executive producing a documentary film in partnership with MLB for release in 2024.

As the Senior Sports Valuations & Legal Reporter at Sportico, Penske Media's sports business platform, Peter compiled valuations of NFL, NBA, and MLB franchises. In May 2021, he received a Society for Advanced Business Editing & Writing Award for this work; of 1,126 nominees from 161 news outlets worldwide, he was among the few award-winners for 2020.

Peter previously served in writing capacities for Former President Bill Clinton and New York City's bid for the Olympic Games. He is a former reporter at *Forbes* and *Bloomberg News*, where he covered finance and sports business, including compiling valuations of teams and media properties.

As a Consultant on business economics, Peter worked at Anderson Economic Group, where he directed its 40 Wall Street office and composed valuations and reports for expert testimony. Subsequently, he was an in-house Consultant at Brewer Attorneys & Counselors, where he conducted analysis for commercial litigation and engaged in legal and editorial writing.

Peter was Presidential Research Scholar for 5 years at NYU, where he studied and lectured. He also guest lectured an interdisciplinary course on theology and sports there in 2019 and '21. In 2021, he was Law Clerk to NYU's President Emeritus/Law School Dean Emeritus and a Teaching Fellow for Corporations Law.

In addition to his JD, Peter earned from NYU an MA (in Law, through his specialized fellowship) and BA (Journalism/Sports Business Management), each with multiple honors from the Gallatin School of Individualized Study. Peter also studied at Fordham Law

School, Yale University (where he was radio play-by-play broadcaster for hockey) and Upper Canada College.