

SETON HALL | LAW

Sports Law Symposium: Sports in Time of Change
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Robin Harris, Esq.

Executive Director

The Ivy League

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Robin Harris has been Ivy League Executive Director since 2009. Among her accomplishments, Harris expanded and negotiated the Ivy League's television agreements, including a groundbreaking long-term media rights partnership with ESPN in 2018. Under her leadership, the Ivy League has developed and implemented new championship events for men's and women's basketball, women's rowing, fencing, women's volleyball, softball, baseball and men's and women's lacrosse. She also actively participates in leadership roles with the NCAA, including current service on the Division I Transformation Committee and the NCAA Division I Strategic Vision and Planning Committee. Previously, Harris served as president of Women Leaders in College Sports (formerly NACWAA), and completed terms on the NCAA Constitution Committee, NCAA Division I Competition Oversight Committee and the NCAA Division I Nominating Committee among other board service. Harris is currently the chair of the board of trustees for the Women's Sports Foundation and has served in various leadership roles, including serving as a member of the Executive Committee and Chair of the Advocacy Committee. In 2018-19, Women Leaders in College Sports named Harris Administrator of the Year, and in 2016, The Sports Business Journal (SBJ) selected Harris as a "Game Changer;" a national recognition of selected female sports executives. Prior to joining the Ivy League, Harris was co-chair of Ice Miller, LLP's Collegiate Sports Practice and spent nine years at the NCAA, ending her tenure as associate chief of staff for Division I. She graduated with a B.A. from Duke University and earned her law degree from Duke University School of Law.