

SETON HALL | LAW

Sports Law Symposium: Sports in Time of Change February 15 – 16, 2023



Scott Rosner

Professor of Professional Practice

Program Director, M.S. in Sports Management

School of Professional Studies

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As director of the Master of Science in Sports Management program, Scott Rosner leads all programmatic and curricular development efforts, creates professional development opportunities for students, and manages all strategic planning efforts for the program, including marketing, enrollment, student life, and alumni affairs. Rosner is also a Professor of Professional Practice, teaching graduate-level courses in the discipline of Sports Management.

Prior to joining the faculty at Columbia in January 2018, Rosner was a practice professor in the Legal Studies and Business Ethics department at the Wharton School of the University of Pennsylvania and the faculty associate director of the Wharton Sports Business Initiative. He taught courses in Sports Business Management and Negotiation and Dispute Resolution to undergraduate and MBA students, and taught Sports Law at both Wharton and Penn Law School. He was a five-time recipient of the prestigious Whitney Award for excellence in undergraduate teaching (2006, 2009, 2013, 2014, and 2017). He has been the co-host of the Wharton Sports Business Show, a weekly look at the business of sports on SiriusXM's Business Radio (channel 111), which has been heard on Tuesdays from 4–5 p.m. (Eastern) since its debut in January 2014. Rosner was also the program director of the Wharton Sports Business Academy, a summer program for rising high school juniors and seniors. Prior to being promoted to the rank of practice professor in July 2016, he was a practice associate professor from July 2013–June 2016, a practice assistant professor from July 2010–June 2013 and a full-time lecturer in the same department from July 2002–June 2010. He served as the faculty associate director of the Wharton Sports Business Initiative since its inception in 2004 and served as the faculty mentor to the University of Pennsylvania's men's basketball team from 2003–2008.

Rosner has led consulting projects with a variety of clients both in his role as a faculty member leading student project teams and as the Principal of Hudson Sports Consulting, a sports advisory firm that provides a wide range of services in the business and legal aspects of the sports industry. Clients include: Philadelphia Phillies, PGA Tour, Soccer Without Borders, Adidas, Maple Leaf Sports & Entertainment, the National Football League (multiple engagements), Major League Baseball (multiple engagements), Northwestern University, the Philadelphia 76ers (multiple engagements), the Detroit Pistons, the United States Tennis Association, Madison Square Garden Sports, the Philadelphia Eagles (multiple engagements), the New York Jets (multiple engagements), FedEx, AT&T (multiple engagements), New York Road Runners, Philadelphia Sports Congress, Red Bull, the Philadelphia Union (MLS) (multiple engagements), AVP Tour, AOL Sports, NBA Developmental League, Sports Capital Partners (Real Salt Lake), USA Football, Cloud 9 Skiing, San Diego State University, and The Sacks Group.

Rosner is the lead author of *The Business of Sports*, a leading textbook in its second edition that synthesizes a collection of the leading scholarly sports business articles, the first such volume in the field. In addition, he has published numerous articles in highly regarded law reviews and journals and has made numerous presentations at academic conferences. His expert views have been presented on multiple occasions in *Sports Illustrated*, *Sports Business Journal*, ESPN.com, the *Wall Street Journal*, the *New York Times*, the *Los Angeles Times*, *Philadelphia Inquirer*, National Public Radio, MSNBC, and CNBC.

A native of Gladwyne, Pennsylvania, Rosner resides in northern New Jersey with his family. His hobbies include reading and playing soccer. An avid runner who has completed two marathons and numerous half-marathons, Rosner has also been an active member of the community. He has taught a weekly law class to high school students and has coached in both inner-city and suburban youth soccer programs, including a position in the pilot program of the Nike P.L.A.Y.Corps.

Education

- J.D., University of Pennsylvania
- M.S., University of Massachusetts-Amherst
- B.A., University of Michigan