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Shane McNamee is a barrister and senior privacy counsel at Mastercard’s DPO office, where he oversees European and Global privacy compliance and regulatory matters. Prior to this, Shane was the Chief Privacy Officer of Avast, a Europe-based global leader in digital security and privacy products, where he oversaw the global privacy strategy privacy-by-design approach. Previously, he was the Head of Guidance and Policy Development at the Irish Data Protection Commission, and Research Fellow in digital consumer protection at the German Research Centre for Consumer Law. His focus is on technology regulation and policy, particularly data protection and digital rights.