

SETON HALL | LAW

Healthcare Compliance
Certificate Program



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Founder

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Wendy Tsuei-Baum is the founder of ComplianSure, LLC. She advises Commercial, Medical Affairs, Legal, Regulatory, and senior leadership teams across launch-stage and commercial organizations, helping embed compliance into strategy. Her services include program governance, policies and training, monitoring, auditing, investigations, privacy, and third-party risk management. Prior to founding ComplianSure, Wendy served as Deputy Privacy and Compliance Officer at various organizations. She has more than twenty years of industry experience at large global companies, as well as experience supporting early-stage organizations. She has held key roles at Merck (Darmstadt, Germany); SpringWorks Therapeutics; Regeneron; Eisai; and Allergan. She began her career in compliance and auditing at United Healthcare. She holds a bachelor's degree and an MBA from the University of California, Irvine.