SETON HALL | LAW



Yong Hoon Cho Attorney Kim & Chang

Yong Hoon Cho is an attorney in the firm's Antitrust & Competition Practice, Mergers & Acquisitions Practice, Anti-Corruption & Corporate Compliance Practice, and Foreign Direct Investment Practice. He also has extensive experience advising clients in both the healthcare and automotive industries across a wide range of corporate and securities transactions.

Mr. Cho has over 12 years of experience in advising clients on competition law issues arising out of daily operations and M&A transactions. A key focus of his practice deals with Korea Fair Trade Commission (KFTC) investigations into competition law violations and global merger filings for inbound and outbound transactions.

Mr. Cho has also defended pharmaceutical and automotive clients in investigations by competition authorities with respect to marketing and promotional practices. He has also advised on establishing company compliance programs, and on implementing global mergers in Korea.

He received an LL.M. from Columbia Law School in 2011 and graduated from the Judicial Research and Training Institute of the Supreme Court of Korea in 2002. Mr. Cho received an LL.B. from Seoul National University in 1999.