



## **Jodi Daniels**

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Jodi Daniels is Founder and CEO of Red Clover Advisors, a privacy consultancy, that integrates data privacy strategy and compliance into a flexible, scalable approach that simplifies complex privacy challenges. A Certified Information Privacy Professional, Jodi brings over 25 years of experience in privacy, marketing, strategy, and finance across diverse sectors, working and supporting startups to Fortune 500 companies.

Jodi Daniels is a national keynote speaker, host of the top ranked She Said Privacy / He Said Security Podcast and WSJ best-selling author of *Data Reimagined: Building Trust One Byte at a Time*, and also has been featured in CNBC, The Economist, WSJ, Forbes, Inc., and more. Jodi holds a MBA and BBA from Emory University's Goizueta Business School.