



**Stephanie Piimauna**, *Senior Vice President & Global Lead Human Resources, Hard Rock International*



Seminole Hard Rock Elevates Stephanie Piimauna to Senior Vice President of People and Inclusion

HOLLYWOOD, Fla.; July 1, 2024 – Seminole Hard Rock Support Services today announced the promotion of Stephanie Piimauna to Senior Vice President of People and Inclusion, expanding her responsibilities to include oversight of Human Resources. In this role, Piimauna reports to Tracy Bradford, President, Seminole Hard Rock Support Services.

Piimauna also continues in her role as Chief Diversity & Inclusion Officer, with oversight of Tribal Career Development and Global Social Responsibility, reporting to Jim Allen, Chairman of Hard Rock International and CEO of Seminole Gaming.

“Stephanie has done an incredible job of developing and leading our DE&I efforts, and we are excited for her to expand her impact across the organization in meaningful ways in this new role,” said Bradford. “Her leadership further strengthens our Center of Excellence and positions us to continue driving innovation across our people and culture strategies.”

Piimauna said, “I am deeply honored to step into this expanded role and contribute in an even bigger way to our team’s growth and success. Supporting our people and advancing an inclusive, high-performing culture remains central to everything we do.”

Since joining Hard Rock in 2021, Piimauna has served as Senior Vice President, Chief Diversity & Inclusion Officer, where she developed and led the company’s DE&I strategy. Her work included the evolution to 11 Team Member Resource Groups, cultivating inclusive environments, and establishing related goals, measurement, and tracking. Under her leadership, Hard Rock has extended its designation as one of Forbes Best Employers for Diversity from 2021 through 2023

and Best Employers for Women from 2019 through 2023. Most recently, Hard Rock was also named Forbes Best Brands for Social Impact in 2023.

Drawing on more than two decades of experience in Human Resources, Learning & Development, and Diversity & Inclusion, Piimauna drives productive change through the application of forward-looking approaches that deliver lasting organizational impact.

Previously, Piimauna held leadership roles at Gilead Sciences and MGM Resorts International, among others. She holds a degree in Business and has earned multiple certifications in Human Resources, Leadership Effectiveness, Diversity & Inclusion, Change Management, Project Management, and Finance from institutions including the University of California San Diego (UCSD), Cornell University,

and PROSCI. She is also a certified coach through the Center for Coaching Excellence and a certified member of the International Coaching Federation (ICF). Additional information on Hard Rock International can be found at [www.hardrock.com](http://www.hardrock.com). For information on career opportunities, visit [www.hardrock.com/careers.aspx](http://www.hardrock.com/careers.aspx).