

SETON HALL | LAW

Sports Law Symposium: Going Inside the Deal: The Art & Science of Negotiating, Structuring, and Managing Complex Contracts

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Andrew "Drew" Jacobs, Founder and Managing Attorney of Jacobs Counsel LLC, is a licensed attorney in New York, New Jersey and Ohio. His firm focuses on providing innovative counsel to high-performing individuals and businesses in business/contracts, estate planning, and transactional matters in the sports, entertainment, and gaming industries.

As a former high school and college basketball player, Jacobs developed valuable ideas about building winning organizations. He founded Head and Heart Hoops, a successful basketball training company, where he mentored and implemented strategic plans for professional and Division 1 college basketball players.

During his time at Seton Hall University School of Law, Jacobs served as the Symposium Editor of the Legislative Journal and developed the first annual Seton Hall Sports Law Symposium. He also authored a legal comment on tax policy and community development.

After graduation, Jacobs consulted for Seton Hall Law School to develop their sports, entertainment, and gaming law program, hosting the second annual Sports Law Symposium focusing on Social Justice in Sports. He now consults for Seton Hall Law school and runs their annual Gaming Law Bootcamp.

Jacobs has worked with athletes, creators, entrepreneurs, and growing families to protect their family, wealth, and business. He also represents companies as outside general counsel, ranging from pre-Series B NYC-based tech companies to Silicon Valley startups, along with national sports media and education innovators.

Education

Seton Hall Law School - Juris Doctor (J.D.)

Boston College - Bachelor of Science, Concentrations in Marketing & Business Analytics
(Graduated from the Honors Program of the Carroll School of Management)

Areas of Practice

Business & Contract Law

Estate Planning & Asset Protection

Sports, Entertainment, and Gaming Transactions

Admitted to Practice Law

State of New York

State of New Jersey

State of Ohio