

## **Compliance Issues in the Life Sciences: Advertising, Promotion & Transparency**

The readings for this course are available in a [custom-made textbook published by Academic Pub](#). You should purchase the B&W softcover version of the book; there is no reason to purchase the more expensive color version, as there are no color illustrations. As soon as you place your order, you will receive an e-version of the book, so you can start your reading right away. The hard copy will arrive in about a week. If you have not previously registered with Academic Pub, you will need to create a username and password by clicking on the green “Free Registration” button on the bottom right of the page (under the words “Not Registered? It’s Free!”)

### **AcademicPub Customer Service Contact Information**

AcademicPub is open from Monday through Friday from 8 am until 7 pm Eastern Time.

You can [contact AcademicPub via live chat](#). You will get priority customer service by prefacing your first name with “SHU.” This will indicate to Academic Pub’s representatives that you are a Seton Hall student.

You can reach AcademicPub by phone toll free at 866-297-9095. If there are no representatives available, please leave a message and they will return your call as soon as possible.

You can email AcademicPub at: [support@sharedbook.com](mailto:support@sharedbook.com). Or, you can [visit Academic Pub’s online Student Knowledgebase](#).

If none of these options get the desired results, you can call Jim Agostine, Director of Customer Service directly at 646-442-8860.