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Alex joined Penn Interactive, the digital subsidiary of PENN Entertainment, in August of 2020. He was responsible for guiding the marketing operations for Penn Interactive, supporting partnership due diligence and contract analysis, and reviewing legislation and regulations for emerging markets. During his tenure, Alex supported 19 successful launches of PENN’s online real money gaming platforms and built and oversaw the Marketing Compliance program, spanning four online gaming verticals across 16 jurisdictions in North America. In 2023, Alex transitioned into PENN Entertainment’s Legal Department, where he now supports the commercial activities of PENN, with a primary focus on PENN’s digital operations. Alex completed his undergraduate studies at the University of South Carolina and received a Juris Doctor from the University of North Carolina at Chapel Hill. He currently resides in the greater Philadelphia area with his wife, Emily.