



Mark Hicks, *Managing Director of Enforcement - Development*, NCAA
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Named Managing Director of Enforcement in January 2014, Mark's primary role involves leading Enforcement's sport and issue specific relationship and development initiatives, which includes sports wagering, NIL, football, basketball, baseball, and track and field. His work involves helping member institutions and conferences navigate complex NCAA regulations, while also consulting public and private entities as they intersect with the NCAA.

Formerly, Mark was as a member of the team that created the NCAA Eligibility Center, serving as the Director of Amateurism Review (2012-2013) and the Associate Director of High School Review (2007-2012).

Prior to the NCAA, Mark was an educator and coach, and has published articles on the issue of academic fraud and NCAA initial eligibility. He obtained a B.A. in English from the University of North Carolina Wilmington and a Juris Doctor from Vermont Law School.