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Sandra Johnson manages the Michigan Gaming Control Board’s Responsible Gaming Section (RG) and has more than 20 years of experience with the agency. She holds a bachelor’s degree in urban and metropolitan studies from Michigan State University.

After the Lawful Internet Gaming Act and Lawful Sports Betting Act took effect in Michigan in 2019, the RG section was formed within the MGCB to take a more proactive approach to addressing individuals with problem gambling. Johnson oversees RG section staff who regularly update the Disassociated Persons List and maintain a statewide Responsible Gaming Database, both pursuant to Michigan law, and who help those who believe they have a problem with gambling. Staff respond to public inquiries and attend community events throughout the state to provide information and resources that promote responsible gaming, while continuing to focus on the MGCB’s mission to ensure the conduct of fair and honest gaming to protect the interests of the citizens of the state of Michigan.

To that end, last year the MGCB secured \$3 million of ongoing, annual state budget funding — a first in the 25-year history of the agency — for its award-winning “Don’t Regret the Bet” integrated marketing responsible gaming campaign, which includes broadcast TV and radio advertising, point-of-sale video ads at gas stations, digital billboards, and social media, as well as streaming services and podcasts.

“Don’t Regret the Bet” aims to prevent Michiganders from developing gambling problems before they start and reducing the number of people in Michigan who develop a serious gambling addiction. Visit **DontRegretTheBet.org** to learn more.